

2023 Corporate Partner Opportunities

Corporate Partners turn to The Press Club of Cleveland to become part of the area’s most inclusive and innovative community of media and communications professionals.

Bringing together the news breakers and the news makers, The Press Club Corporate Partners program helps members and partners establish strong business contacts, develop lasting friendships, forge meaningful mentoring relationships, and together, shape the future of media, communications, and our Northeast Ohio community.

There are a limited number of partnerships available in each category. Partners in 2023 will be offered first rights to secure 2024 partnerships.

Overview of Sponsorship Opportunities

<u>Event</u>	<u>Date(s)</u>	<u>Partnership opp.</u>	<u>Amount</u>	<u>Available</u>
<u>ALL Press Club events,</u>				
Plus, marketing opportunities	Various	Corporate Partner	\$5,000	3

Event (Individual Programs):

Luncheon Programs / Evening Programs

Presenting Partner (Exclusive)	\$1,500	1
Supporting Partner	\$1,000	3
Event Partner	\$500	Unlimited

Luncheon & Evening

Educational / Social Programming & Networking Events (**Trivia Night; Meet the Media, etc.**) – Locations TBD

Presenting Partner	\$1,500	1
Supporting Partner	\$1,000	3
Supporting Partner	\$ 500	Unlimited

Press Club of Cleveland’s Awards Event (House of Blues) – **Signature Event**

Press Club of Cleveland’s All Ohio Excellence in Journalism Celebration

June	Presenting Partner	\$5,000	1
	Reception Partner	\$3,500	1
	Supporting Partner	\$2,500	4
	Event Sponsor	\$1,500	10

Press Club of Cleveland’s Hall of Fame Event (Location TBD) – **Signature Event**

Press Club of Cleveland

<u>Journalism Hall of Fame Gala</u>	November	Presenting Partner	\$5,000	1
		Reception Partner	\$3,500	1

Supporting Partner	\$2,500	4
Video Partner	\$1,500	5
Event Sponsor	\$1,500	10

<u>Holiday Party</u>	December	Supporting Partner	\$2,500	1
		Event Partner	\$1,500	2

The Press Club of Cleveland – 2023 Corporate Partner Package Details

Annual Corporate Partner - \$5,000 (4- 3Available)

- “Meet the Media” Q&A in *The Byliner* (the official newsletter of The Press Club of Cleveland) and on the website.
- One guest column in *The Byliner* on a topic of interest to Press Club members.
- Company description, logo, and a link to your website on The Press Club website.
- Major recognition at The Press Club of Cleveland’s “Signature” events: The Press Club of Cleveland’s All Ohio Excellence in Journalism Awards Celebration and The Press Club of Cleveland’s Journalism Hall of Fame and Chuck Heaton Awards.
 - Full-page ad in event programs.
 - 10 tickets which can be used for The Press Club of Cleveland’s Signature events, monthly programs, Hall of Fame Reunion, or holiday event.
 - Logo and/or listing in event materials: News release, Facebook post, invitation, video, slideshow.
 - Welcoming remarks from podium.
- Recognition as a Corporate Partner at all Press Club educational and networking events
- Four individual Press Club of Cleveland memberships for your employees and/or clients.
- Display and use “Official Corporate Partner of The Press Club of Cleveland” tagline on your company’s website and in marketing materials.

Presenting Partner - \$5,000 (1 available for each event)

- One guest column in *The Byliner* on a topic of interest to Press Club members.
- Company description, logo, and a link to your website on The Press Club website.
- Recognition at designated major Press Club event.
 - Full-page ad in event program.
 - 4 tickets for the event.
 - Logo and/or listing in event materials: News release, Facebook post, invitation, video, slideshow.
 - Welcoming remarks from podium.
- Recognition as a Presenting Partner at event.
- Two individual Press Club of Cleveland memberships for you and an employee or client.

Reception Partner - \$3,500 (1 available for each event)

- Prominent signage in the reception area of designated event.
- Half-page 4-color ad in event program.
- Two tickets to event.

- Logo and listing in news release, video and slideshow and all related event materials.
- Thank you listing on The Press Club of Cleveland's website.
- Recognition from podium.
- Recognition in event coverage in *The Byliner* newsletter.
- Ability to have an information table near the registration area.

Supporting Partner - \$2,500 (4 available for each event)

- Half-page 4-color ad in event program.
- Two tickets to event.
- Logo and listing in news release, video and slideshow and all related event materials.
- Thank you listing on The Press Club of Cleveland's website.
- Recognition from podium.
- Recognition in event coverage in *The Byliner* newsletter.
- Ability to have an information table near the registration area.

Event Partner - \$1,500 (10 partnerships available for each event)

- Quarter page ad in event program.
- Two tickets to event.
- Logo and listing in news release, video and slideshow and all related event materials.
- Thank you listing on The Press Club of Cleveland's website.
- Recognition in event coverage in *The Byliner* newsletter.
- Ability to have half of an information table (shared with another event partner) near the registration area.

Event (Individual Programs/Networking/Social Events):

Presenting Partner (Exclusive) - \$1,500 (1 available)

- Six tickets to the event.
- Signage at the event.
- Recognition from the podium.
- Ability to provide brief welcome remarks from podium.
- Ability to provide materials to attendees.
- Logo and listing in event-related materials
- Recognition in event coverage in *The Byliner* newsletter

Supporting Partner(s) - \$1,000 (3 partnership available for each event, including educational, networking, social and training events).

- Four tickets to the event.
- Recognition from the podium.
- Ability to provide brief welcome remarks from podium.
- Ability to provide materials to attendees.
- Logo and listing in event-related materials
- Recognition in event coverage in *The Byliner* newsletter

Event Partner - \$500 (unlimited partnerships available for each event, including educational, networking, social and training events).

- Two tickets to the event.
- Recognition from the podium.

- Ability to provide materials to attendees.
- Logo and listing in event materials.

About the Press Club of Cleveland: For more than 130 years, The Press Club of Cleveland has provided a place for journalists, public relations, corporate communications, marketing, and advertising professionals to gather and exchange ideas. The Press Club of Cleveland continues to promote excellence in journalism, educate future journalists and maintain the rich history of journalism in Cleveland. Provocative and informative programming is scheduled throughout the year with discounts offered to Press Club members. The Press Club of Cleveland sponsors the Excellence in Journalism competition and the Cleveland Journalism Hall of Fame induction ceremonies each year.

For more information and to reserve your partnership opportunity please call Lynn Bracic, executive administrator, The Press Club of Cleveland, 440-899-1222, or email Press Club Cleveland: pressclubcle@gmail.com.