

# The PRESS CLUB of Cleveland

*"Serving and honoring communications professionals since 1887."*

## 2015 Corporate Partner Opportunities

Northeast Ohio media and communications professionals turn to The Press Club of Cleveland for information, education, inspiration, and celebration.

Corporate Partners turn to The Press Club of Cleveland to become part of the area's most inclusive and innovative community of media and communications professionals.

By bringing together the news breakers and the news makers, The Press Club Corporate Partners program

helps members and partners establish strong business contacts, develop lasting friendships, forge meaningful mentoring relationships, and, together, shape the future of media, communications and our Northeast Ohio community.

**There are a limited number of partnerships available in each category. Partners in 2015 will be offered first rights to secure 2016 partnerships.**

Event	Date	Partnership opp.	Amount*	Available
ALL Press Club events, plus marketing opportunities	Various	Corporate Partner	\$5,000	<del>4</del> 2
Media Credibility	May 13	Event Partner	\$2,000	1
		Supporting Partner	\$1,000	2
Hall of Fame Reunion	May 20	Event Partner	\$2,000	1
Ohio Excellence in Journalism Celebration	June 2015	Presenting Partner	\$4,000	1
		Reception Partner	\$3,000	1
		Supporting Partner	\$2,000	<del>4</del> 3
Cleveland Journalism Hall of Fame Gala	November	Presenting Partner	\$4,000	1
		Reception Partner	\$3,000	1
		Supporting Partner	\$2,000	4
Holiday Party	December	Event Partner	\$2,000	1
Multimedia and other journalism training and education	TBD	Event Partner	\$2,000	1 per event
Networking / happy hours	TBD	Event Partner	\$2,000	1 per event

### For information, please contact:

Lynn Bracic, executive secretary, **440-899-1222** or [pressclubcleveland@oh.rr.com](mailto:pressclubcleveland@oh.rr.com)  
Michael E. Bennett, president, **216-408-3874** or [mebennett@outlook.com](mailto:mebennett@outlook.com)

# The Press Club of Cleveland – 2015 Corporate Partner Opportunities

## Corporate Partner – \$5,000 (X 2 Available)

- “Meet the Partner” Q&A in Byliner e-magazine and on website
- One guest column in Byliner e-magazine on a topic of interest to Press Club members
- Company description, logo and a link to your website on Press Club website
- Major recognition at Press Club Signature events: Ohio Excellence in Journalism Awards Celebration and Cleveland Journalism Hall of Fame Gala
  - Full-page ad in program books
  - 8 tickets to be used at either event or split between them
  - Logo and/or listing in event materials: news release, Facebook post, invitation, video, slideshow
  - Ability to provide a gift to attendees and have an information table in lobby
  - 1-minute welcome remark from podium
- Recognition as Corporate Partner at all Press Club educational and networking events.
- 4 individual Press Club memberships for your employees or clients
- Opportunity to offer discounted products and services to Press Club members via Byliner e-magazine and one email sent on your behalf to club members
- One-time opportunity to solicit a Press Club board member for written advice and/or suggestions on branding, advertising or marketing/communications efforts
- Ability to publish one “solution-oriented” guest blog/column on Press Club website directly related to partner’s industry and/or expertise, with post about it on Press Club Facebook page
- Ability to display and use “Official Corporate Partner of The Press Club of Cleveland” tagline on your company’s website and in marketing materials
- Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications\*

**Signature Event Partner** for All Ohio Excellence in Journalism Awards Celebration and Cleveland Journalism Hall of Fame Gala

## Presenting Partner - \$4,000 (1 available for each event)

- Full-page ad in program book
  - 4 tickets to event
  - Logo and listing in event materials, including news release, Facebook post, invitation, video, slideshow
  - Ability to provide 1-2-minute welcome remark from podium
  - Ability to provide a gift to attendees and have an information table in lobby
  - Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications\*
- **Reception Partner - \$3,000** (1 available for each event)
    - Half-page ad in program book
    - 4 tickets to event
    - Logo and listing in news release, video and slideshow
    - Recognition from podium
    - Ability to have an information table in lobby
    - Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications\*
  - **Supporting Partner - \$2,000** (4 available for each event)
    - Half-page ad in program book
    - 2 tickets to event
    - Recognition from podium
    - Logo and listing in video and slideshow
    - Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications\*

## Event Partner – \$2,000 (1 partnership available for each event, including educational, networking and training events)

- 4 tickets to the event
- Ability to provide 2-3-minute welcome remark from podium
- Ability to provide materials to attendees
- Logo and listing in event materials, including news release, Facebook post, invitation, video, slideshow
- Recognition in event coverage in Byliner e-magazine
- Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications\*

## Supporting Partner - \$1,000 (2 available for events when indicated)

- 2 tickets to the event
- Listing in event materials, including news release, Facebook post, invitation, video, slideshow
- Donation in your name to The Press Club Scholarship at Kent State University School of Journalism and Mass Communications



**\*The Press Club will donate 5% of all 2015 partnership contributions to The Press Club of Cleveland Scholarship at the Kent State University School of Journalism and Mass Communications to help educate the next generation of journalists.** The scholarship was established in 1987 in memory of Dick Kostic, who served as club president for two years before passing away in 1986. The scholarship is awarded to outstanding newspaper, magazine, broadcast news, photojournalism or information design students. With your support of Press Club activities, KSU will be able to increase the value and number of awards.

Sponsorship terms: For the year-long Corporate Partnerships, at least 50% should be paid at time of agreement, with 25% each by July 1 and Oct. 1, 2015. For Event Partnerships, full payment is requested no later than 30 days before event date.