



The
PRESSCLUB
of Cleveland

The Editor-Freelancer Relationship: Making it Work

Today's tight-budget newsrooms and content providers rely more than ever on talented, dependable freelance writers to fill pages and earn clicks. This panel will discuss how to make the editor-freelancer relationship work from both sides. We'll explore what editors want from their freelancers, and how freelancers can meet those needs and score more assignments. Both editors and freelancers will benefit from this panel discussion.

Moderator:

Adam Burroughs,
Assistant Managing Editor /
Digital Managing Editor,
Smart Business Network

Panelists:

Steve Gleydura, Editor, Cleveland Magazine and Inside Business
Doug Trattner, Freelance Writer and Managing Editor, Fresh Water Cleveland
Jason Pettigrew, Editor-in-Chief, Alternative Press
Jane Levesque, Director of Content Marketing, MedCity Media

Date: Thursday, April 10, 2014

Time: 6 PM Meet & Mingle / Registration / Cash Bar
6:30 PM Panel discussion

Place: Market Garden Brewery, 1947 West 25th St., Cleveland 44113

Cost: Press Club members - \$7 Non-members - \$12

Click here to register online: <http://bit.ly/OO57lx>



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