



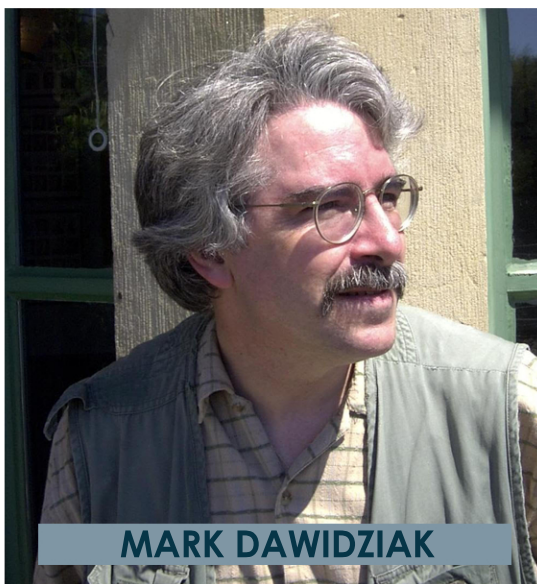
BOB DYER



KEN ROBINSON



LIZ VACCARIELLO



MARK DAWIDZIAK



TOM HAMILTON



BETSY KLING

The **PRESSCLUB** *of Cleveland*

Serving and honoring communications professionals since 1887

Sponsorship Proposal for 2015 Press Club of Cleveland Journalism Hall of Fame

Nov. 13, 2015, gala celebration at The Ritz-Carlton, Cleveland

Help honor Cleveland's finest journalists at an annual signature event - The Press Club of Cleveland Journalism Hall of Fame induction ceremony - while supporting the local communications industry and the next-generation of journalists. All sponsorships include a donation in your name to The Press Club of Cleveland's scholarship at the Kent State University School of Journalism and Mass Communications.

The broadcast and digital media inductees are:

- **Mark Dawidziak**, television critic, *The Plain Dealer*
- **Bob Dyer**, columnist, *Akron Beacon Journal*
- **Tom Hamilton**, broadcaster, "*Voice of the Cleveland Indians*"
- **Ken Robinson**, multimedia journalist, *Newsradio WTAM 1100, iHeartMedia*
- **Liz (Ludlow) Vaccariello**, chief content officer and editor in chief, *Reader's Digest*; former editor of *Cleveland Magazine*

Betsy Kling, chief meteorologist at WKYC-TV3, will receive the **Chuck Heaton Award**.

To confirm your sponsorship, please contact:

- **Michael E. Bennett**, President, (216) 408-3874 or mebennett@outlook.com
- **Lynn Bracic**, Executive Secretary (440) 899-1222 or pressclubcleveland@oh.rr.com

THANK YOU!



2015 PRESS CLUB OF CLEVELAND JOURNALISM HALL OF FAME SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor (\$5,000)	Hospitality Sponsor (\$4,000)	Video* Sponsor <i>1 per inductee, first-come (\$2,500)</i>	Supporting Sponsor (\$2,000)
Tickets	Reserved table of 8	Reserved table of 8	4	2
Program book ad	Full page color	Full page color		Half-page color
KSU donation in your name	✓	✓	✓	✓
Video and slideshow	Logo	Logo	Logo & "Video Presented by" on sponsored inductee	Listing
Recognition from podium	✓	✓	✓	✓
DVD of inductees	✓	✓	✓	
Program book recognition	Logo, url, tagline	Logo, url, tagline	Listing	Listing
Collateral (e-invitation, signage)	Logo	Logo	Logo	Logo
Opportunity to provide giveaway	✓	✓		
Info table in lobby (optional)	✓	✓		
Website (1 year)	Logo/hotlink	Logo/hotlink		
Social media	Tagged post	Tagged post		
Opportunity to give welcoming remarks	✓			
Eblast to club members (pending content approval)	✓			

**Inductee videos are shown at the event and posted on Press Club website
See last year's videos at <http://tinyurl.com/HOF2014videos>*



THE RITZ-CARLTON® CLEVELAND



Supporting sponsor: *Coca-Cola*

