

From the President



Ed Byers

First off, it's almost Hall of Fame time and some full disclosure on Stuart Warner's being elected to the Hall of Fame.

As most of you know, Stuart has chaired The Press Club's Hall of Fame committee for as long as I can remember, which, in of itself, should qualify one for induction. But as we all know, Stuart's journalism credentials are second to none.

The instant we found out that Stuart's name had been placed in nomination for the Hall, he not only stepped down as chairman, but departed the committee altogether until after the election. John Betchkal then took over running the committee's duties under the watchful eyes of Lynn Bracic and Debi Weslek at The Press Club office.

When the votes were counted, it wasn't even close. Stuart was one of the top two vote-getters in the field of 12 nominees and will soon resume his chairman duties in finalizing the details for the evening of Oct. 12 at The Hilton Garden Inn.

In this issue, the inductees tell us what the honor means to them. In the meantime, Richard Stewart of DigiZoom Media is lining up video testimonials which will be played at the induction.

Obviously, for the inductees this is an unforgettable evening. But I am always impressed by the crowd reaction to this awards presentation. You really have to experience this ceremony to know why so many people are impressed and come back year after year. Registration for Hall of Fame induction night is underway and you will want to pay special attention to the early bird pricing. The price is discounted until Sept. 24.

I need to give a huge shout out to Jane Christyson and Kathleen Osborne, for putting together a remarkable Rock Hall

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Rock Hall Panel Revisits WMMS's Past and Speculates About Radio's Future

By Anastasia Pantsios, Cleveland SCENE

People who weren't around or who were too young to remember Cleveland in the '70s and '80s might wonder why anyone would make a fuss over a mundane "guy-zone" station like WMMS, with its bland commercial hard rock and its focus on sports and hot babes — appealing to a specific group of males under 30.

In a special program, presented by The Press Club of Cleveland and the Rock and Roll Hall of Fame, five people who were pivotal in creating the WMMS legend spoke at the Rock Hall's Foster Theatre about what made the station so dominant in Cleveland and so influential nationwide — and speculated on whether that influence and dominance could be replicated in today's very different music and media climate.

Rock Hall vice president Jim Henke moderated the panel which included Billy Bass, the station's first on-air star and music director who laid the groundwork for what the station would become; Denny



(L-R) WMMS's staff; Walt Tiburski, Denny Sanders, Gaye Ramstrom, John Gorman, Billy Bass and moderator Jim Henke, curator, The Rock and Roll Hall of Fame and Museum.

Sanders, its evening air personality and behind-the-scenes guide; John Gorman, the hyper-competitive program director who took the station to the top of the ratings; Gaye Ramstrom, longtime station sales rep; and Walt Tiburski, whose 45 years in radio management included lengthy stints at both WMMS and WNCX.

Bass took the audience of about 50 — which included a couple of additional WMMS legends, sales rep and "Get Down"

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In Their Own Words: Hall of Fame Class of 2012 Prepares for Induction

Inductees express gratitude, humility in receiving honors

On Oct. 12, five journalists will be inducted into The Press Club of Cleveland's Journalism Hall of Fame.

The News-Herald's Jim Collins, The Plain Dealer's Ted Diadiun, WKSU FM's Vivian Goodman, Advanstar's Vern Henry and Stuart Warner, formerly with The Plain Dealer and now resident and owner of The Write Coach will join an elite roster of 200+ journalists who have received the honor. They spoke with The Byliner staff about being honored by a jury of their peers.

Jim Collins: The fact that I will receive this honor merely reflects credit upon the people that I worked closely with for 55 years at The News-Herald, including 38 years as editor. I will accept this on behalf of a great many talented people — many of whom



I hired — who were responsible for the success we achieved in making The News-Herald the fastest-growing suburban daily paper in Ohio. Any newspaper editor who isn't totally immersed in and totally committed to his/her community isn't doing his job. Because of all those considerations, this honor is indeed meaningful to me. And you can quote me.

Ted Diadiun: My main emotions are humility and gratitude. I'm under no illusions that my contributions to this wonderful profession can stand alongside some of the people who preceded me in this group I'm joining. But I'm humbled to be a

part of it, and grateful to those whose votes allowed my face to be on a plaque that will

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PRESIDENT FROM PAGE 1

program featuring John Gorman, Denny Sanders and their counterparts from WMMS's glory days. Hard to believe it was 40 years ago this year that the legendary radio station came into its own and solidified Cleveland's reputation as the Rock 'n Roll capitol of the world. Kudos also go out to the Rock Hall's Margaret Thresher and Mr. Gorman, too.

What a milestone year 2012 is turning out to be. Aside from the ascent of "The Buzzard - WMMS," this is also the 50th anniversary of Alan Freed's Moondog Coronation Ball.

As we noted in our May program, this year also marks the 30th anniversary of the closing of the Cleveland Press and it's the 40th anniversary of the launch of WEWS TV's Morning Exchange, which inspired ABC's Good Morning America and a number of other morning network news/entertainment programs.

There is little wonder why Cleveland is such a strong media center, one which we certainly can be proud of. On this, the 125th anniversary of the founding of The Press Club of Cleveland, we are all so lucky to have shared in that rich history. – Ed

the Byliner

A publication of
The Press Club of Cleveland

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Maryana Bradas

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Stu Warner

Ed Byers

Michael Bennett Steps Down as CJN Publisher

The Cleveland Jewish Publication Company, owner of the Cleveland Jewish News, in a news release, announced that it is initiating a search for a new publisher as the company continues to reposition itself to meet the changing realities and challenges of the media business in 2012 and beyond.

Michael E. Bennett, publisher and editor of the Cleveland Jewish News, and Press Club of Cleveland Board Member will leave that position as of Sept. 28, 2012.

"I appreciate the opportunity I had to

James M. Naughton, Legendary PD, New York Times, Philadelphia Inquirer Journalist, Dead at 73

He made the news business fun - playing pranks on fellow workers - and his competitors



Editor's note: Sadly, all too often, we see a name from the past via an obit. Such is the case of Jim Naughton, former Plain Dealer journalist who left an indelible impression on many of us before departing for New York, Washington, Philadelphia - and "the big time."

James M. Naughton formerly of The Plain Dealer died last month in Florida from cancer. He was 73, born in 1938 in Pittsburgh and raised in Painesville. While a student at Notre Dame, he worked summers as a reporter at The Painesville Telegraph; and graduated in 1960.

Simply put, Naughton wasted little time in honing his craft, becoming a great reporter who loved what he did and loved having fun while doing it, often at the expense of his own management and the competition. The stories are legendary.

He once popped up at a presidential news conference wearing the head of a chicken costume; another time, in Philadelphia, he had two motorcycles roar around his newsroom to liven things up. "Good for morale," he said.

"I love being in the company of people who care about the written word, the oral word," Naughton once remarked, "But I also love the dark humor and a mix of skepticism and a self-effacing understanding of the role," he said.

As the Philadelphia Inquirer noted in his

obit, Naughton ran the Poynter Institute for Media Studies until 2003 and prior, was the Inquirer's pranksterish executive editor. Prior to that, he was the New York Times' Washington correspondent.

Naughton figured prominently in Timothy Crouse's book on the 1972 campaign press corps, "The Boys on the Bus." With his customary wryness, Naughton liked to say he had covered the political losers: the 1972 Democratic presidential campaigns of Senators Edmund S. Muskie and George McGovern, Vice President Spiro T. Agnew's resignation in 1973, President Richard M. Nixon's Watergate resignation in 1974, Gerald R. Ford's defeat in the 1976 presidential election, even a slice of Jimmy Carter's one-term presidency.

But before all of that, he was the PD's well-liked chief political writer. When Naughton landed at the PD in 1962, he was a seasoned and confident 24-year-old. "His copy was impeccable," said the late Don Bean, (Press Club Hall of Fame Class of '97). Bean was the PD's police reporter who became a reliable co-conspirator upon whom Naughton would call in later years to obtain farm animals to plant in reporters' hotel rooms when campaigns passed through Cleveland.

As PD political editor, Naughton's electoral predictions became epic, such that he was invited to speak at the City Club. "Naughton would show up wearing a turban and cape and toting a crystal ball," Bean said. Though the PD's brass was displeased with Naughton's irreverence, Bean noted the young reporter had discovered his "swami" persona, which became a recurring role for the rest of his life.

In John H. Tidyman's book "[Gimme Rewrite, Sweetheart](#)," Naughton tells of a practical joke he and Bean pulled on Cleveland rival Press reporter John Hernandez when all three of them were working the police beat out of the old Central Police Station. "We cooked up a phony story of a big plane landing on the Shoreway and called it in to Hernandez, in his separate office at the station. They even got their copy boy/photographer, Dick Conway, to pretend to pack up his camera gear for the big story," Naughton recalled.

"Then Conway jumped out our window

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Jack Marschall - On Receiving the Chuck Heaton Award



My friends and family had the same reaction I did upon hearing that I was chosen to receive the Chuck Heaton Award – “That is awesome.” “Holy Cow.” “Wow!” “Are you kidding me?” “Congratulations, Jack.” “What an honor.”

Receiving the Chuck Heaton Award is indeed the highest honor I have ever received during my nearly 4 decade career in journalism and communications. This is the most honorable award simply because of the name attached to it.

Chuck’s wife, Cece, told me, “Chuck loved people. He loved life and lived life to the fullest, never saying anything bad about anyone. He always spoke from the heart.”

I speak from the heart when I say it is with great pride and humility that I have been chosen to receive such a distinguished award named after such a distinguished man, not only for his professional talents, but more for his reputation in living the Golden Rule.

I was a Plain Dealer carrier who read Chuck’s column on the Browns every day of the season along with my customers and the rest of Cleveland. I have no doubt his insight into the personal side of professional sports had an impact on guiding me to my own appreciation for writing, leading me from the Benedictine High School newspaper to the Daily Kent Stater and a Bachelor of Arts degree in Journalism.

I have been lucky and blessed in my lifetime. I’m sure I could say the same for the countless people who met and were befriended by Chuck Heaton.

All I can say to The Press Club of Cleveland is, “thank you!”

IN THEIR OWN WORDS FROM PAGE 1

hang near so many people I thought of only with awe all those years ago. I never even dared consider the possibility that I would someday be a member of that group, and I remain a bit astonished by the very idea of it now.



Vivian Goodman: I got a little emotional when WTAM’s Tom Moore congratulated me because I still think he’s one of the world’s best newscasters as I did when I hired him at WERE about a quarter century ago. The day the announcement was made, Tom posted on his Facebook page: “24 years ago I got a phone call from a woman who was putting together a new news team for 1300 WERE, and I ended up being one of the ones she hired. Today, that woman is getting word she’s being inducted in The Press Club of Cleveland Hall of Fame. Congratulations, Viv! –Tom Moore, WTAM.” There’s just nothing like being honored by people you revere and respect.



Vern Henry: Induction to The Press Club Hall of Fame is a tremendous and cherished honor for me, the cherry atop the Sundae, if you will. I’m proud and humble to be alongside so many colleagues who

I’ve worked with, competed against, and admired for so many years. The kind words of well-wishers who I haven’t seen or heard from in years is extremely gratifying. I had several pages of e-mails and lots of calls offering congratulations and support. Every note and call stirred wonderful memories. The reach of The Press Club announcement certainly speaks well for the impact of social media.



Stuart Warner: I’ve been on the other side of this for so long, inducting instead of being inducted, that it’s difficult to put into words how I feel. Instead, let me just reflect in the joy I saw in the faces of all the

others ... from the Pulitzer winners and network stars to those who toiled almost anonymously behind the scenes, day after day, year after year. There is no greater satisfaction, I think, than being recognized by those who share your profession, knowing that they believed that your career was a job well done. But at the same time, all those speeches that I’ve listened to over the past decade, also remind me that each inductee realized he or she would not be on that podium without those who came before us, those who helped carry us through the tough times and those who will be there still when we are gone.

The PRESS CLUB of Cleveland 125th Anniversary

“Serving and honoring communications professionals since 1887.”

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Welcome New Member



Cody Peck

Hometown: North Olmsted, Ohio

Employer: The Adcom Group

Title: Social Influence Specialist

Specifically, what is a Social Influence Specialist and what are your duties?

Social influence marketing is a marriage of traditional marketing tools with modern communications. Specifically, social platforms such as Facebook, Twitter and blogging, for example, have changed the way we communicate. They've also changed the way marketers and customers can interact with each other. As a result, there's an opportunity for both groups to have a much more engaging and authentic conversation. Because of this, marketers can work with their customers to create content in the social space, the goal of which is to influence opinion in an organic way.

At The Adcom Group, we see social influence as a function of managing the exchange of information between our clients and their audiences, merging traditional communications methodologies with social ones. As a social influence specialist, I create, execute and manage customized social influence programs for B2B and B2C clients.

What are your major challenges in this position?

My profession, like almost every other, is constantly evolving. My biggest challenge is keeping up with new industry trends and tools. To do so, I spend a lot of time reading articles on various industry websites and attending relevant industry events throughout the year.

Your alma mater?

B.A. of Journalism and Promotional Communication – Cleveland State University, 2009

Something your co-workers may not know about you?

I initially attended college with the intention of becoming of a high school history teacher.

Why did you decide to join The Press Club of Cleveland?

I think joining a collaborative group with similar interests is a great way to study the ongoing changes in our profession.

Mark Dlugoss

Employer and Title: Advanstar Communications – Group Content Director (aka Group Editor) of the Eye Care Publications

Hometown: Medina, Ohio.

Alma Mater: University of Detroit

How long have you been on the job? 29 years with Advanstar; another 10 years in newspapers.

Best part of your job? Building a strong, creative, and award-winning publication/brand.

What are the biggest challenges you face? Transitioning to a multi-media brand with a minimal staff.

Why did you join The Press Club of Cleveland? After being a journalist for almost 40 years, it was time to become a member of a group of accomplished peers.

Press Club Member Anniversaries: September

13 years

George A. Becker

11 years

Mary Gygli

8 years

John Kusik

6 years

Pat Panchak

4 years

Howard Fencil

Denise Polverine

2 years

Joanna Connors

Mark Dodosh

Terry Kovel

Bob Miko

Martin Savidge

John Teresko

1 year Jaclyn Fuller

Time Passages: Can you identify these people?

Special to The Byliner from Norman Wagy

Digging through his photo archives, Former WJW TV 8 editorial director and Storer Broadcasting national correspondent Norman Wagy found this gem and wondered whether anyone can identify the people in it.

"In this picture, it appears I'm seated between Louie Seltzer and Coroner Sam Gerber," writes Wagy. "The man to Seltzer's right looks very familiar, but I can't remember his name. I don't recognize the others these many years later."

Wagy said he believes the picture was taken at a Greater Cleveland Safety Council Annual Banquet at the Hotel Sheraton Cleveland sometime in the mid-60s.

"Louie Seltzer was the speaker," Wagy recalls. "And Louie predicted that one day, we would get our newspaper on an electronic screen that would be thin enough to hang on a wall. That is all I remember, but it was etched in my mind and I have never forgotten how accurate his prediction was to become."



Plain Dealer Publisher Terry Egger Announces Retirement

By The Plain Dealer Staff

Plain Dealer publisher Terrance C.Z.



Egger will retire from the newspaper shortly after the first of next year, Egger announced today.

"I will be 55 this week, and while it has not been an easy decision to leave a career and industry

that I love, I am excited about starting a productive next phase in my life," Egger said in a note to Plain Dealer staffers.

Egger joined The Plain Dealer in May 2006 as publisher, president and chief executive officer, overseeing the policy and operations of Ohio's largest newspaper.

He also oversees operations for the Sun Newspapers, a chain of weeklies published in communities across Northeast Ohio.

The Plain Dealer and Sun are owned by New York-based Advance Publications.

Egger said in the note that he has not decided what he will do next although "I do hope a part of it is returning to teach in a college classroom."

He also said he would lead the search for his successor at The Plain Dealer.

Prior to joining The Plain Dealer, Egger was publisher of the St. Louis Post-Dispatch. He also worked with Tucson Newspapers in Arizona, for the Copley Los Angeles Newspapers, and he began his newspaper career at a small biweekly in Southern California. Prior to newspapers, Egger taught college communication courses in California.

Egger serves on the Executive Committee for the Greater Cleveland Partnership. He also is a board member with the Cleveland Clinic Foundation, the Musical Arts Association and the Cleveland Museum of Art. He is a member of the United Way of Greater Cleveland board of directors and he served as United Way's board chairman from 2010 to 2012.

A native of Rock Island, Ill., Egger and his wife, Renuka, live in Bay Village. They have three children: Anthony, Ali and Danny.



BENNETT FROM PAGE 2

CJN's mission. Bennett previously worked as a campaign director and director of marketing and communication for the Jewish Community Federation of Cleveland and as a features editor for The Plain Dealer.

"The board appreciates Michael's commitment and contributions," said Marc W. Freimuth, president of the board of directors of The Cleveland Jewish Publication Company, the parent company of the Cleveland Jewish News. "We feel that new professional leadership will give us an opportunity to successfully build and implement our business model and our vision for the future."

The Cleveland Jewish News has a combined circulation of about 9,000, which includes the printed weekly magazine, newsstand sales and subscribers to its digital edition.



www.pressclubcleveland.com

**Join us in Celebrating 125
years in 2012
SAVE THESE
DATES!**

October 12 – The Press Club of Cleveland Journalism Hall of Fame Induction Dinner.

December 12 – Holiday Party and Annual Membership Meeting.

Journal Register Co. Files for Chapter 11 Bankruptcy Protection



Paton

Journal Register Co., the company that publishes The News-Herald (Lake County) and The Lorain Morning Journal, has filed for Chapter 11 bankruptcy protection.

Writing on his blog, John Paton, CEO of Digital First Media,

stated the company that operates Journal Register and MediaNews Group will "seek to implement a prompt sale" of Journal Register.

Paton said Journal Register's Chapter 11 filing "will have no impact on the day-to-day operation," and he appealed directly to employees: "I know this announcement will leave you with questions – ask. Your managers, I and any member of senior leadership at Digital First Media will be available to answer," he explained. "And

while I get this news may make some of you nervous, don't let it. Concentrate on the job at hand and we will work through this. This really is the right decision for Journal Register Company."

Paton said expect the auction and sale process to take about 90 days, "And I am pleased to tell you the company has a signed stalking horse bid for Journal Register Co. from 21st CMH Acquisition Co., an affiliate of funds managed by Alden Global Capital LLC," Mr. Paton wrote.

According to Paton, from 2009 to 2011, the Journal Register reduced debt by 28 percent, but the company still services "in excess of \$160 million of debt." While Journal Register "cannot afford to halt its investments in its digital future, it can now no longer afford the legacy (debt) obligations incurred in the past," Mr. Paton wrote.

NAUGHTON FROM PAGE 5

Plain Dealer's James Naughton, center, interviews Cleveland Mayor Carl Stokes, left, in March 1969. With him are photographer Jim Hatch and reporter Robert McGruder, right.

onto the parking ramp and got in the PD police beat car and revved it. Hernandez jumped into his car and tore off toward the scene. Well, as time elapsed, we figured Hernandez would cruise around and come back. Then we heard a call on the police radio that, as I recall, was like this: "This is car 596. We've got a Press reporter who says there's a plane down on the Shoreway."

Naughton said that's when all hell broke loose. "Sirens everywhere, Coast Guard checking the Lake Erie shore, police driving all over the Bratenahl golf course. We lived in fear for months that we'd be found out, but so far as I know neither the authorities nor Hernandez ever traced it to Bean and Conway and me," said Naughton.

Naughton drew the attention of the New York Times during his coverage of the 1967 Cleveland mayoral election, in which Carl Stokes became the first black mayor of a major U.S. city. When Naughton left Cleveland for the Times' D.C. bureau in the summer of 1969, his going-away party was a major public event, as chronicled by The Plain Dealer's Robert Stock:

"Naughton was cheered on his way to the New York Times by an extraordinary assemblage of 470 persons at lunch yesterday at the Sheraton-Cleveland. You should have seen that crowd. It included more different kinds of politicians and office-holders, not to mention lawyers and PR guys, than anybody ever caged in one room before," Stock reported.

Although he was here for less than a decade, anyone who had the pleasure of knowing Jim Naughton will tell you that he was one of a kind and a fun-loving soul. But more than anything, Naughton was a journalist, a dogged reporter and gifted writer whose stories and columns were direct, authoritative and respected all over the world.

He and the former Diana Thomas were married in 1964. She survives him, as do his daughters, Jenifer Genovesi and Lara and Kerry Naughton; a son, Michael; and five grandchildren.

Our thanks to The Plain Dealer, the Philadelphia Inquirer, New York Times and John H. Tidyman for contributing to this article.

The Press Club of Cleveland

*You are cordially invited
to attend*

Journalism Hall of Fame

*Awards Dinner &
Induction Ceremony*

Friday, October 12, 2012

6 - 7 p.m. Registration / Reception

7 p.m. Dinner with induction program to follow

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*Join us to celebrate the 2012
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*Jack Marschall to receive
Chuck Heaton Award*

**"Early Bird" Cost
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Individual Ticket: \$65

Table of 8: \$520

Table of 10: \$650

Cost of tickets if paid after
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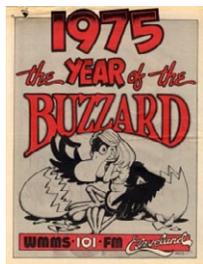
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To pay with a credit card over the phone, call
The Press Club of Cleveland office at
440-899-1222

*Deadline for registration is Thursday, October 4 at 4 p.m.
Cancellations for reimbursement must be received in writing
by Thursday, October 4 at noon*

WMMS FROM PAGE 1



man Murray Saul and T-Shirt mogul “Daffy Dan” Gray — through the station’s earliest days when it was fighting to exist on the then-obscure FM dial (Ramstrom interjected, “We used

to say FM stood for ‘Find Me’) by cobbling together the various local counterculture players and playing a savvy mix of cutting edge and important music.

Sanders, who arrived at the station in October 1971, related how new owners wanted to change the format in late 1972 and how they were persuaded to give the fledgling station a year to show some ratings movement. Sanders then brought his friend Gorman in from Boston in 1973. By the end of that year, the station was causing enough reaction in the market to convince the owners to let it live.

He talked about a strategy born of necessity that laid the groundwork for the station’s eventual broad reach.

“[New owners] Malrite gave us a year and put no money into it,” he said. “So we went to everyone and said ‘We’ll give you five promos if you put our call letters on it.’ We were sponsoring everything all over town to get our call letters seen.”

“We were doing merchandising, branding, promotions, without knowing those terms,” said Tiburski.

That strategy of blanketing the mar-

ket eventually created a broad audience for the station. In working with everyone from the Cleveland Browns to the Cleveland Ballet to the Rib Cookoff, it created a sense that if you weren’t listening to WMMS, you were out of the loop — regardless of age, gender or interests.

Hiring cheap talent out of local colleges, Gorman and Sanders put together the “family” that created a station that, once FM penetration had reached critical mass by the mid ’70s, never relinquished its market dominance until the late ’80s. Sanders pointed out that one of the most significant aspects of the station’s reputation as a breaking market for artists like Rush, Bruce Springsteen, and Todd Rundgren was to find a balance between the new and the familiar.

“It’s a weird tightrope,” he said. “You’re trying to break music to the masses but not be so obscure you’re just playing to aficionados.”

Gorman suggested that the station’s reputation for picking the right acts to back had to do with soliciting input from multiple staff ears. He said they asked record label reps to give them albums for each DJ, thinking that what one person might not hear another would.

Gorman related one of several stories that illustrated how WMMS combined determination and persistence with an uncanny knack for recognizing elements in the culture and happy accidents that could play into what they were doing.

Gorman had already decided on the buzzard as the station’s “mascot” — still used to this day. But he had no artist. Then the station received a letter from a listener written as an illustrated comic strip. It had only a first name and a street name. Through diligent detective work, they tracked down David Helton. He drew the buzzard for nearly 20 years and created the distinctive look of the station’s promotion and advertising.

The panel members had differing opinions on whether a station like the old WMMS could exist today.

Ramstrom suggested that it would have to be local and live — in contrast to today’s stations, usually formatted for a chain of stations in some distant office. Bass said he thinks the culture to support it no longer exists, and Tiburski said, “The capitalization would be enormous considering all the platforms you’d have to cover. There are not many long-term investors today.”

But both Gorman and Sanders were more optimistic, both suggesting any such station in the future would indeed have to maximize multiple media platforms.

Said Sanders, “I think something like it could happen, but not in the same way.”

“I think there’s still a need for gatekeepers,” said Gorman. “One of the things that made WMMS happen was it had an incredible team. I think we will have something emerge from the Internet with gatekeepers who are passionate about what they are doing.”

Join The Press Club of Cleveland

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Questions? Call Lynn Bracic - 440-899-1222 or visit our site at www.pressclubcleveland.com.

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Journalist: Print, online, broadcast, freelance and social media (blogger) journalists working for an accredited media company in the Greater Cleveland area (includes Cuyahoga, Geauga, Lake, Lorain and Medina counties).

Associate: Public relations, corporate communications, marketing and advertising professionals, including corporate and non-profit freelancers and bloggers, working in the Greater Cleveland area, as well as others who share an interest in or are allied with the media and communications professionals, including sources; political, civic and business professionals; personal bloggers; and vendors.

Affiliate: Non-local professionals and associates working outside of Greater Cleveland, retirees, educators and students