



From the President



Ed Byers

God knows, we seem to take so much for granted. With Thanksgiving, the first major holiday of the season approaching, it is time to stop and give thanks.

I am thankful that Election Day has come and gone and mercifully, the political commercials, too.

Thankful that I recently went a whole week and did not hear the word "exclusive" on any evening TV newscast.

Thankful that I got out of the broadcast news business while it was still fun.

Thankful that we live in a country with a free press. I say this even though there are many times I wish I could silence those website news "commenters," cloaked in anonymity, posting moronic remarks aimed at inflaming, not informing.

Thank you **Lee Moran** of the News-Herald for doing the layout of this newsletter every month. If it were not for Lee, there would be no Byliner. Period.

Ditto to **Maryana Bradas** of BusinessWire who has the unenviable task of proofing everything in here.

Without going too far naming names, I need to say "thank you" to a very dedicated Press Club board, of which, I have had the pleasure of serving for the past three years.

Thank you in advance for reaching out and telling others of the good things we are doing.

And thank you for your membership in one of the oldest and best Press Clubs in these United States.

Have a happy and safe Thanksgiving!

Susan Goldberg - Parting Words



GOLDBERG

Friday, Nov. 5 was Susan Goldberg's final day as Editor of the Plain Dealer. Goldberg, a founding member of the Press Club of Cleveland's Media Advisory Board, leaves for a new post at Bloomberg in San Francisco. In an interview with The

Byliner: Tell us about your new role at Bloomberg.

Goldberg: I will be an executive editor at Bloomberg, in charge of developing and growing the company's nationwide coverage of state and local news – an expanding area for this booming, multi-platform media enterprise. I will be based for the first six months in midtown Manhattan, where

Bloomberg is headquartered; this spring, I will move back to San Francisco, where I will work in the company's downtown office – which happens to be within walking distance of our condo there. So for my husband Geoff and me, this is a tremendous move that works for us on a lot of levels.

Byliner: You turned down this offer the first time around?

Goldberg: Well, they initially wanted to base the job in New York. And while I think it's a great opportunity, working in New York permanently didn't solve the cross-country commute Geoff and I have been managing since I arrived in Cleveland in May 2007 (he has lived in San Francisco this entire time). "What would make the job irresistible?" they asked me.

"Move it to San Francisco," I said, kidding. "OK," they said. And that's how it happened.

Byliner: You must be very happy now

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Hall of Fame Night– a Huge Hit!

Photos courtesy of Thomas Mulloy and Bruce Hennes

The Press Club's Journalism Hall of Fame ceremony was a great success. It started, of course, with the selection of quality nominees – **Joanna Connors, Mark Dodosh, Eileen Korey, Terry and Ralph Kovel, John Teresko and Martin Savidge**. Indians' baseball legend **Jack Graney** got his long overdue recognition with the Pioneer Award.

The venue was excellent as was the dinner service. We got great promotion, attracting a crowd of almost 200. The **Bob Becker**-produced videos were both funny and very touching. **The Heatons, Cece and Michael**, were wowed by Chuck Heaton Award recipient **Margaret Bernstein's** tribute to Chuck – and

who will ever forget Marty Savidge's tearful homage to his wife?

It was a wonderful evening for all. We wrapped it all up by 9:15, not bad considering we had eight presentations.

Thanks to Hall of Fame Committee chair **Stuart Warner** and his committee: **John Betchkal, Rich Osborne and Al Cohen** for a first-rate and very memorable evening.

See more photos on page 5 >



Unless Your Name Is Anita Hill...

Laurie Mitchell

Certified Personnel Consultant



... and Ginny Thomas has left you a voicemail, you need to return the call.

Last week, I left two messages and sent an email to a junior candidate whom I thought

would be just perfect for a highly desirable, rare opportunity with rapid upward corporate mobility. This is the type of challenging assignment which remunerates the recruiter poorly but provides a real and endearing service.

Said young woman had just started a new job that had been grossly misrepresented and within two weeks hated it. However, a reluctance to admit she had fallen into a cesspool prevented her from contacting me. I, of course, saw no change in her LinkedIn profile reflecting a new position, and, assuming she was blowing me off, sourced a couple other stellar young talents.

Tonight she called, apologized for ignoring my message, and quickly emailed an updated resume which I've submitted to my client. But, now she must compete against two others when last week I would have been satisfied to just present her.

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Bob Dolgan – “The Sportswriter Who Punched Sam McDowell”

When he retired in 2006, Press Club Hall of Famer Bob Dolgan had been a sportswriter for 45 years at the Plain Dealer. Known for his unique perspectives on sports figures, Dolgan's style, instincts, and experience as a reporter were evident in his columns that were beloved by his readers and admired by his colleagues. Dolgan was named one of the top ten sports columnists in America by the Associated Press Sports Editors in 1985.

Highlighting Dolgan's writing at its best, “The Sportswriter Who Punched Sam McDowell” (former Cleveland Indians pitcher) is a collection of over 100 of Dolgan's columns that focuses on historic events and individual achievements in the Cleveland sports scene.

Nearing press time, The Byliner caught up with Bob on his book tour.

Byliner: This book is truly a time capsule of Cleveland sports. How does it feel being such a huge part of it?

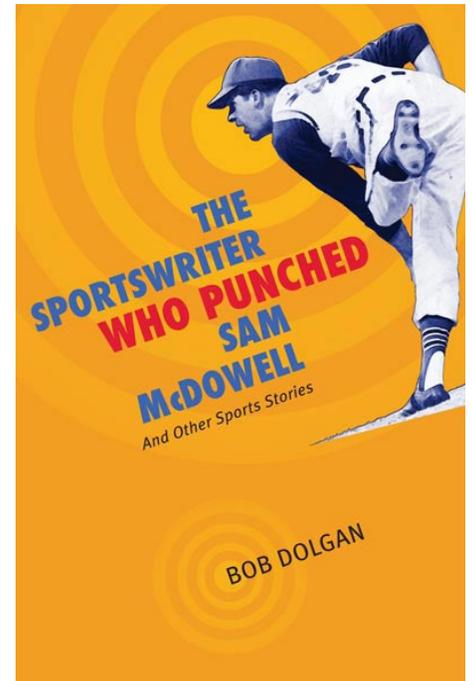
Dolgan: I have been a sports fan since I was nine years old and writing was always my best subject in school. I am thankful that I was able to make a living doing something I enjoyed so much. Sportswriting was more like a hobby than a job. I was happiest when I found a way to entertain readers.

Byliner: What exactly was Sam's beef with you that fateful night?

Dolgan: He claimed I criticized him too much when he was a young player, which was nonsense. I nicknamed him “Sudden Sam” after the first game he pitched in spring training. I was in his corner all the way. It was obvious he had the talent. I might have pointed out he needed seasoning when he was 18 or 19, but I don't call that being critical. Maybe he was referring to a conversation I had with Chicago manager Al Lopez, an acknowledged expert on pitching. I asked Lopez what he thought of McDowell's ability. He replied, “I notice when he throws his fastball we get good wood on it.”

Byliner: Did you part ways on good terms with him?

Dolgan: Yes. I worked on newspapers in Texas and Detroit after our fight and when I came back to The Plain Dealer I was a copy editor, not a writer. So I missed covering him in his best years. I bumped into him three or four times and he was always friendly. About 35 years ago, I was supposed to go to his home in Pittsburgh to



interview him, but the project fell through. The last time I saw him was in 2001, when the Indians honored the best 100 players in their history. We had a nice chat. Roberto Alomar, then the Indians' second baseman, treated Sam with great respect.

Byliner: Are there a few sportswriters you would like to punch out?

Dolgan: Not really. I am a pacifist. But sportswriting is a very competitive business, so I've had my arguments.

Byliner: There must have been a Cleveland sporting moment, or event, that was almost impossible to put into words?

Dolgan: The event that stunned me the most was The Drive. With five minutes to play, I was chortling in the pressbox that we were all going to the Super Bowl with the Browns. Then Denver's John Elway rallied the Broncos to victory. I hated it, but I got a good column out of it.

Byliner: Was there ever a story you were not allowed to write, or ordered NOT to write?

Dolgan: A long-ago editor told me not to write any more columns on sportscaster Pete Franklin, who specialized in hate radio. “Don't get into a pissing contest with a skunk,” he said.

Byliner: Do you have any issues with today's sportswriters or TV/radio sportscasters?

Dolgan: It's not really their fault, but ball clubs make it harder for reporters to talk to players. The managers or coaches do most

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the Byliner

A publication of The Press Club of Cleveland

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Overdosed on the Information Age



By Claudia J. Taller

We knew it was coming. The experts told us we would enter the Information Age and the amount of information available to us would be incredible. Not even the experts knew how much the Information Age would change our society, and journalism.

It started out innocently enough—we went from typewriters to magnetic card systems to computers that stored what we wrote. The increasing use of the internet in the early 1990s allowed us to communicate instantaneously and have information at our fingertips. Our ability to store and share information made life easier, and the world opened up—even more than cross-border trading of goods, the internet brought on a global economy as more resources went into communications than into manufacturing.

Global communications and networking has shaped modern society as nothing else has in the last twenty years. In their book “The Information Age,” Emmanuel Lallana and Margaret N. Uy point out that “There is a stronger sense of urgency to obtain success and well-being in these modern times. People are more intellectually engaged than ever before, because of the Internet.” We all know the internet is good, but there’s danger lurking around every corner.

The Internet is the platform for the flow of information and is the fastest-growing form of media. Those of us who produce content for newspapers and magazines now have to be photographers and videographers. We have competition from citizens reporting on events before the newspapers know about the news. We

have blogs that people follow more than traditional newspaper columns. We have micro-conversations through Facebook and Twitter. We have traditional Sunday newspapers shrinking in size and content. We have talented freelance writers who can no longer make a living when on-line content pays \$50 an article. We have authors who want to publish a physical book but find the best way to get it out there is through online publishing. We have journalism jobs shrinking.

The Information Age has blown apart what we previously knew about sharing information. It feels like we’re overdosed but still want more drugs. It’s impossible to keep up with the information and how to find it, and it never goes away—whatever we put into cyberspace stays in cyberspace. We know we have to harness use of the Internet to keep our careers going. With its ever-changing platform, it is difficult to keep up with the rules of on-line media and search engine optimization. It can be horrifyingly frustrating, but enticingly interesting. The Information Age is not so innocent anymore; it’s grown up. We have a love-hate relationship with it, just as a junkie has with drugs.

The Information Age is here, and it’s changed not just society, but the Press. We must understand the power of instantaneous information and the ability to find out anything we need to know with a click of the mouse but be leery of that power, just as we are of any other power. We have no choice but to give in and be open to the possibilities available to us during these challenging times. Otherwise, our words will not be heard.

Claudia J. Taller is President of the Society of Professional Journalists, Cleveland Chapter, and is a freelance writer.

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of the talking for the teams and their job is to be bland.

Byliner: What advice do you offer young, aspiring sports journalists?

Dolgan: If you really want to do it, go for it. Jobs with major papers might be tougher to get, but don’t pass up small papers. These days, unlike fifty years ago, suburban papers cover all the big events. Life in a small pond can be satisfying.

Byliner: You retired 4 years ago. What

takes up your time these days?

Dolgan: I have this new book that we are promoting and I give talks to any group willing to listen. I wrote a screenplay and a stage play and am about to try selling them. I read, golf, bowl, go to reunions and follow sports. I like to go to good restaurants. I’m trying to gain weight. I saw myself on TV and I looked like I just came out of a prisoner-of-war camp. I feel I’ve aged ten years since I retired, but I feel good.



The Press Club of Cleveland

“Serving and honoring communications professionals since 1887.”

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Becker, Bendix, Bennett and Lowry, Press Club Board Nominees



BECKER



BENNETT



LOWRY

The Press Club Board of Directors will be asking members to act on three new nominees to the Board at its Dec. 8 annual meeting at Nighttown. Also to be acted upon are a full slate of officers for 2011.

The new Board nominees are veteran Cleveland TV and radio newsman, **Bob Becker**, WKYC TV-3 Assignment Editor **Lisa Lowry**, and Cleveland Jewish News Publisher **Michael Bennett**. Also nominated is **Jeff Bendix**, Senior Editor of Medical Economics at Advanstar in North Olmsted

The vote will be held at the Press Club's Annual Meeting and after-work Holiday Party, Dec. 8 beginning from 5:30 to 7:30 at Nighttown.

Pauline Thoma Wants to Hear From You.

Pauline Thoma, Press Club Hall of Famer, has moved to assisted living and would love to hear from other Press Club Hall of Famers and retirees.

Pauline is at Sunrise of Rocky River, 21600 Detroit, Rocky River, OH 44116 and her phone is 440-895-2355.

(Thanks to Margie and Rosie at PD Alums for the heads-up on Pauline.)

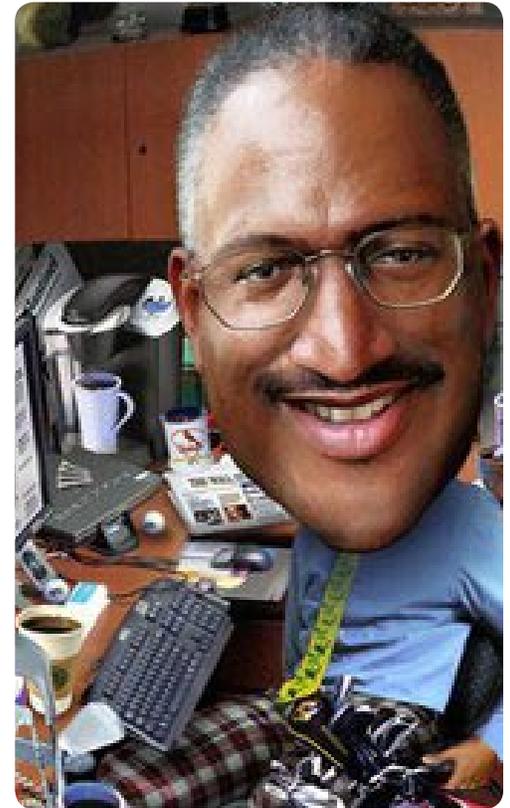
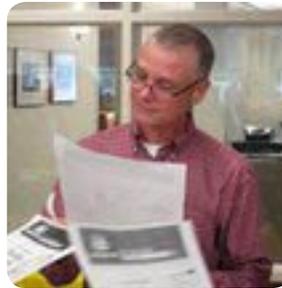
Dubail on the Move

After nearly 19 years, Jean Dubail is leaving The Plain Dealer.

Jean said, "I'm staying in Cleveland, but leaving the newspaper to work for patch.com, which is a network of local news websites owned by AOL."

Jean was a reporter, an assistant city editor, editorial writer, metro editor and online editor for Cleveland.com.

He's a native of St. Louis.



Ex-PD Assistant Managing Editor Mark Russell Named Editor of Orlando Sentinel

Mark Russell, former assistant managing editor/metro at The Plain Dealer has been named editor of the Orlando Sentinel, effective immediately. Mark joined the Sentinel in October 2004 as managing editor and since then has led all aspects of news-gathering, editing, photo and graphics.

"I am honored and humbled to become editor of the Sentinel and the leader of such a talented and hard-working staff of journalists," Mark said. "I intend to drive hard to produce watchdog journalism and expand our digital game to make sure we're delivering compelling content on mobile and the web as well as in print."

While at The Plain Dealer, Mark was business editor for four years. He initially joined the PD in 1987 as a business reporter and later moved to the city desk and then served as an assistant city editor. Mark left The Plain Dealer to join The Boston Globe as assistant metropolitan editor in 1993, a position he held for two years before returning to The Plain Dealer.

Earlier in his career, Mark was a staff reporter for nearly three years in The Wall Street Journal's Cleveland and Pittsburgh bureaus.

Former Call & Post Publisher John H. Bustamante dies at age 81



John H. Bustamante, who worked long hours to boost minorities in Cleveland and beyond as a lawyer, Call & Post publisher, lender and leader, died Tuesday Oct. 5.

Bustamante, 81, was struggling with several ailments when he fell in February. He died at Kindred Hospital, Cleveland.

In 1981, the Cleveland Call & Post's long-time publisher, W.O. Walker, died. Bustamante took it over with Harry Alexander and continued after the latter's death in 1988.

His many awards included the Southern Christian Leadership Conference's Freedom Award, given in Cleveland by Rev. Martin Luther King.

(Thanks to The Plain Dealer's Grant Segall)

Visit our Web site for club news and
details on all events

www.pressclubcleveland.com

Links to all photos: www.bit.ly/pclubhalloffame2010

YouTube videos of all acceptance speeches: www.bit.ly/PressClubHOF2010Videos

The 2010 Press Club of Cleveland Journalism Hall of Fame Awards Dinner



Michael Bennett, Joanna Connors, Jim Robenalt



Eileen Korey, Dan Coughlin, Arnold Miller



Eileen Korey, Bruce Hennes and Margaret Bernstein



John Moss, Terry Monnelly, Polly Clemo, Brian Tucker



Celia Solloway, Kristen Boyne, Jim Armstrong and Susan Katz



Mike and Drue Murman, Bob Kaplan and Mona Zeehandelaar



Martin Savidge, Bonnie Godbey, Blis Savidge



Margaret Bernstein with daughter Alexandria (on left) and Denisha Gholston



David Gray, Debbie Van Tassel



Jennifer and Jesse Keirn



Mark Dodosh, Joel Hammond

Joanna Connors, Ed Byers



Where are They Now? **Mary Jane Skala**



Editor's note: Mary Jane Skala is the former Editor-in-Chief of Sun Newspapers, East. She has fine solace and satisfaction in the wild-wild west and brings us up to date on "life after news." She refused

to send a picture of her on a horse.

Q. So, there really is life after news?

Absolutely – but I still have ink in my veins and I always will.

Q. So, what have you been up to?

After I took the buyout from Sun News in August 2009, I threw my tent and sleeping bag into my 2002 Lancer and took a 7,000-mile solo camping trip through 15 states, nine national parks and lots of back roads. I avoided interstates. I had a blast.

Since March, I've been volunteering at Ghost Ranch, a 22,000-acre wonderland of red rock cliffs and distant mountains where Georgia O'Keeffe painted. I lived there for free in exchange for working in the registration office, taking calls from visitors all over the country.

Ghost Ranch is owned by the

Presbyterians. A retreat and conference center, it offers classes in the arts, spirituality and the outdoors, along with spectacular hiking, horseback riding and more. It's a working ranch about 60 miles north of Santa Fe. No Wal-mart or Borders for 50 miles.

On Nov. 1, I begin a job as assistant to the director of the Museum of Northern Arizona in Flagstaff, overseeing publications and the web site and doing PR, marketing and development. It's a prestigious museum dedicated to the natural and human history of the entire Colorado Plateau. It does a lot of research into anthropology and paleontology.

Q. People will always ask "don't you miss the news business?" You don't, do you?

Every waking moment. I loved having a front-row seat to the world. I have no TV out here and I have to keep up via the Internet, which is a challenge. (All you newsies trying to perfect your web sites – call me. I'm a consumer – and I am not happy!)

I also miss all my friends in journalism back home, but I keep up with Cleveland.com and I stream WKSU-FM in my office every day.

Q. This appears to have been a fairly easy transition for you? Why?

I love the West, my job had sucked me dry, and it was time for a change. I responded to an inner call.

Q. Knowing what you know now, are you kicking yourself because you didn't do this earlier?

No. I loved my job at Sun. I had a rewarding, satisfying career and made so many friends. I wouldn't change a thing.

Q. We're sure you are going to miss those wonderful Chagrin Falls winters!

Yes, but I will be in Flagstaff, Ariz., at 7,000 feet right at the base of the San Francisco Peaks. Buffalo Park has 200 miles of trails. I love snow.

MARK YOUR CALENDAR

December 8

Annual Meeting and Holiday Party

Meeting at Nighttown.

Between jobs? The Press Club of Cleveland is extending a special membership price of \$20 for those who lost their jobs. This membership price will be available for one year for those who qualify. Call The Press Club office at 440-899-1222.

Breaking News:

How the Media Covered the Arrests of Russo and Dimora

They packed into Nighttown for a breakfast panel discussion and thorough examination on the media's role in reporting on the arrests of County Auditor Frank Russo and Commissioner Jimmy Dimora on Tuesday, Oct. 14.

An all star panel told what was it like for editors and reporters on the desks and in the field before, during and after the recent Cuyahoga County corruption scandal indictments and arrests.

Thanks to Press Club board member **Bruce Hennes** for putting together and sponsoring this timely panel discussion, which consisted of panelists **Susan Goldberg**, **Chris Quinn** and **Marvin Fong** of The Plain Dealer, **Bill Sheil** of Fox 8, **Tom Meyer** of WKYC-TV 3, **Ron Regan** of WEWS NewsChannel 5, **Paul Orlousky** of 19 Action News, **Denise Polverine** of Cleveland.com and **Mike Tobin** of the U.S.



Attorney's office.

Mike O'Mara of Hennes Paynter Communications did a stand out job moderating the panel.

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SUSAN FROM PAGE 1

being much closer to your hubby? Your frequent flyer miles must be remarkable.

Goldberg: The idea of not having a long-distance marriage is a relief; by the time I get back to San Francisco, it will have been four years of coast (Lake Erie)-to-coast (San Francisco Bay) commuting! Ugh. So that's one thing I won't miss at all! But I leave with very mixed emotions.

Byliner: *What are the things you'll miss most about Cleveland?*

Goldberg: I love The Plain Dealer, my job, the many dear friends I have made, our comfortable home and this wonderful community. Deciding to leave was very difficult. In three-and-a-half years, I have become deeply attached to Cleveland – both because of the work our staff has done, of which I am enormously proud, and because of the amazing people I have met inside and outside the newsroom. I cannot begin to adequately express my gratitude to The Plain Dealer, and to the many, many people who reached out to us, welcoming us to this community and into their lives. In many ways I feel I have always lived here, for I can think of no place where I have made better friends. I will miss all of them enormously.