

From the President



Ed Byers

Even though Prohibition and apathy tried to kill us over the years, we have survived. In less than a month, on Feb. 1, we will officially mark

the 125th anniversary of the founding of The Press Club of Cleveland. The Press Club was founded on Feb. 1, 1887 with John C. Covert, editor of the now-long defunct Cleveland Leader, elected President.

Press Club historian and past president, John Sheridan begins a year-long look back at Press Club history with part one of a special series of Byliner reports. In previewing John's articles for the coming year, I found it interesting to see the transformation of the Club over the years from an after-work drinking fraternity to what it has become today.

More history will be recorded on Monday evening, Jan. 30, when we will be front and center stage at Cleveland Council Chambers as City Council and Mayor Frank Jackson issue a proclamation honoring the club for its longevity and 125-year commitment to Cleveland journalism.

We kick off the celebration of our anniversary year with an exclusive sneak peek at the new Greater Cleveland Aquarium in the Powerhouse on Jan. 13th. Read on, there are details on this page.

Welcome to our new board members. You can read all about them on page 3. Thom Fladung, Dave Johnson, Kathleen Osborne and Richard Stewart show a lot of promise and strength for our Club. Thanks to John Betchkal and the nominating committee for coming up with these four stellar choices.

First board meeting is Friday Jan. 20 in The Plain Dealer conference room, just off the main cafeteria. As always, all Press Club members are invited!

That's all for now.

Excellence in Journalism Contest Entries Go Online

Something New for 2012!

The Press Club of Cleveland has entered into an agreement with an online contesting company to administer the entry and judging process for the 2012 Excellence in Journalism Awards.

Quite simply, this means you will upload your entries via PDFs, and JPGs for print media, MP3 files for radio, and YouTube links for TV entries onto a contest website for our panel of out-of-state contest judges to see. The panel is issued a password to view and judge the entries.

For the judges, who can review entries online from their own desktops, this makes judging your entries a breeze.

For you: no more boxing, packaging and enduring the costs associated with mail-

ing tear sheets, DVDs or CDs which can become lost or misplaced.

Media contestants love it and judges love it, too. Several members of The Press Club of Cleveland were called upon to judge the New Orleans and Syracuse Press Club entries last year and were amazed and pleasantly surprised by the ease and simplicity of this online system.

The call for entries begins Jan. 10 with the deadline set for Friday, Feb. 17, at 11:59 p.m. After that, the contest website will be closed to entries.

The next big date to remember is Friday June 15, 2012 - The 2012 Excellence in Journalism Awards Dinner at the Cleveland Marriott Downtown at Key Center.

Good luck to all of you!

You are invited to an EXCLUSIVE PREVIEW & TOUR of the new GREATER CLEVELAND AQUARIUM



Friday, Jan. 13

Be the first to tour this Cleveland gem before it opens to the public.

\$30 Press Club members

\$45 Non-members

Non-members who join The Press Club qualify for the member price.

We'll start with Lunch upstairs at Windows on the River followed by an Aquarium Staff guided tour.

11:30 am Registration

12 Noon Lunch

12:30 pm Tours begin

This exclusive event is just the beginning of a year-long celebration of the 125th anniversary of the founding of The Press Club of Cleveland.

**Due to Aquarium construction work in progress, the tour is limited to guests 18 years of age and older.*

The History of The Press Club of Cleveland Part One - The Early Years

By John Sheridan,
past president, The Press Club of Cleveland

For 125 years the members of the Fourth Estate have valiantly kept alive the flame born in 1887 when The Press Club of Cleveland was founded. Some times were better than others, but through it all, The Press Club of Cleveland historically has been possessed by good intentions and good spirits, both liquid and disposition.

Over the years, The Press Club has exhibited an evolving personality from time-to-time, showing signs of schizophrenia – unsure whether its purpose was to foster good relationships between journalists or to provide a refuge for overstressed newshounds. For most of its existence, it has managed to maintain a sense of humor. What other organization would invest its scant funds in a washed-up trotting horse?

In his book, “Cleveland: The Making of a City,” W.G. Rose documents the establishment of Cleveland Press Club on Feb. 1, 1887. John C. Covert, then editor of the now-long defunct Cleveland Leader was elected President and Gilbert Henderson, associate editors of the Plain Dealer became vice president. A year later, the club boasted 72 regular members and nearly as many associates.

In 1888, The Press Club moved in to posh headquarters on Euclid Avenue, the former residence of Henry Chisholm. In his book, Mr. Rose described their facility. “It had great mirrors above Italian marble fireplaces,” he noted.” And it was pronounced one of the finest clubs in the country.”

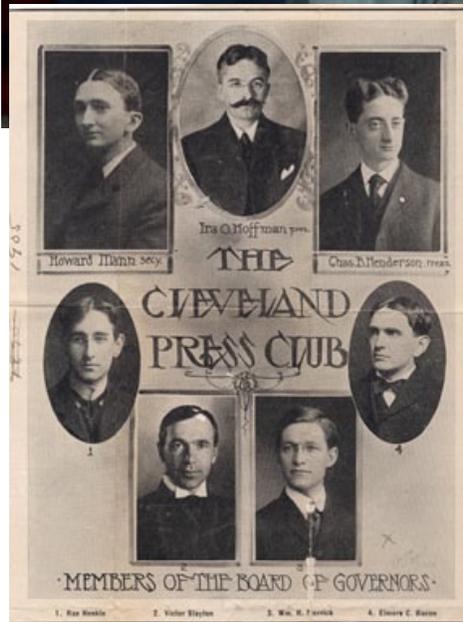
Overall, through the early part of the 20th century the Club was rudderless, plodding along without much structure. It was a time when stressed-out newspapermen had a drink or two before heading home. In those days most of their homes were within walking distance of the nearby pubs.

With a gaggle of newspapermen, (these were days before there were women in the newsroom) the club was more of an after-hours all-male social club and the club found itself meeting at the Tippecanoe Club. Record keeping of Club activities was haphazard in these days, to say the least, and not much can be found in the way of activities or officers.

Prohibition dealt a major blow to the



Dan Coughlin, Rich Osborne, Steve Gleydura, Ed Byers and John Sheridan



Club’s “regular meetings” and was held together in name only by a few dedicated newspapermen.

In the 30s and 40s newspapermen congregated at a watering hole known as the Vermont Club on Hamilton down an alley off St. Clair. Originally it was a speakeasy. From the days of prohibition until the 1940s it was a hangout for newspapermen and it was where the Newspaper Guild was born. The guild staged a page one ball at the old Cleveland arena, donating much of the proceeds to The Press Club. For years, The Press Club continued to sponsor the gala event as a fundraiser.

Because of the early Guild connections, the city’s newspaper publishers never really supported The Press Club, recalls Sanford Markey who served as Press Club president in 1960 and 1961. The publishers looked on The Press Club as a place where reporters got together to plot against them.

Things didn’t really begin to get organized, as we know it today, until the mid-40’s when Mike Lapine became president.

In 1946, the modern-day groundwork was laid by Lapine, and he and his board began planning for headquarters in the Olmsted Hotel at East 9th and Superior.

In 1947 Articles of Incorporation were filed with the State of Ohio. Among the stated purposes of the club were to “bring members of the press, newspapermen, and men of other professions into close personal relations (and) to further good fellowship among (the) members.”

Clearly, as evidenced by the word “men” in the above Articles, women were scarce in Cleveland’s newsrooms.

Coming up in the February Byliner: Onto the 40s and 50s, The Press Club of Cleveland: A must-stop for Hollywood movie stars and national politicians.

the Byliner

A publication of
The Press Club of Cleveland

Editor

Lee Moran

Associate Editor

Maryana Bradas

Contributing Reporters

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Ed Byers

Meet the New Press Club Board Members

Four new Press Club Board members were installed at The Press Club of Cleveland's annual meeting and Holiday Party Dec. 15 at Nighttown in Cleveland Heights. We take a closer look at these new board members and enthusiastically welcome their service.

Dave Johnson is completing his second year as the public relations director for



Cleveland Medical Mart & Convention Center, overseeing the development and implementation of a strategic communications plan, along with serving as the primary media contact for the project.

He is a member of the Cleveland City Planning Commission and the Urban League. Johnson is also a planning committee member at The City Club and an elder at Old Stone Church.

Johnson came to MMPI, the developer of Cleveland Medical Mart & Convention Center, after spending 22 years with the University of Illinois. Johnson spent six years on the Champaign (Illinois) County Board, including two years as Chair of the Human Services Committee, and served for one year as the District 5 representative on the Champaign (Ill.) City Council.

A veteran broadcaster, Johnson was the executive producer of the 65-station Illini Sports Radio Network and has been a producer and associate producer for ABC, NBC, ESPN, SportsChannel Ohio, and Bud Sports, including Cincinnati Reds baseball, the U.S. Olympic Festival, and ABC's "Baseball Night in America." He also produced the award-winning "Illinois Law" television show on WCIA-TV 3.

A Cleveland Hts. High School graduate, **Richard Stewart** earned a broadcast journalism degree from Kent State University in 1993.



Stewart then helped found and eventually co-owned a video production company, but his sights were set on becoming a TV news reporter. In 1999, he made good on that dream by becoming a reporter for

WECT Wilmington, North Carolina and later an investigative reporter for WFTX Fort Myers, Florida and WAVY TV Norfolk, Virginia.

Homesick, Stewart returned to Cleveland

in 2002, where he met his bride, Virginia. They married in 2006. Virginia, also a Kent State grad, has built a successful career at American Greetings, Arrow International and KeyBank.

After consulting and freelancing at Tri-C in an on-air capacity, as well as promoting its journalism program to Cleveland high-school students, Richard joined Broadcast Media Ideas (BMI) as an Executive Producer. He produced a video documentary on Cuyahoga County's foreclosure crisis entitled, "Don't Borrow Trouble" that won BMI's first-ever Emmy award.

Today, Stewart is president, owner and operator of Digizoom Media LLC, a full-service video production company. In his spare time, he participates in the Urban Journalism Workshop, an 8-week, Saturday-only seminar held at John Carroll University. Stewart joined Big Brothers and Big Sisters of Cleveland in 2008 and has been a mentor to a 12 year-old boy for more than two years.

Kathleen Osborne has spent much of her professional life as a freelance writer,



editor, and public relations specialist and operated her own consulting firm for 10 years, with clients ranging from start-up businesses to Fortune 100 companies.

Osborne's work has appeared in print and online for a number of regional and national publications, including IndustryWeek, The Plain Dealer, The Columbus Dispatch, Cleveland Magazine, Northern Ohio Live, Ohio Magazine and Inside Business.

She also served as police and education beat reporter for The Morning Journal in Lorain.

Osborne joined Hathaway Brown in 2008 after a brief stint at The Rock and Roll Hall of Fame and Museum. Today, as Hathaway Brown's chief external communications officer, Osborne handles all media relations functions, oversees the school website, coordinates large-scale events and is editor of the alumnae magazine.

Her varied career has included positions in mental health services at a residential treatment center for emotionally disturbed adolescents and in the psychiatric intensive care unit of an inner-city hospital. She also has been a customer service trainer for an insurance company.

The
PRESSCLUB
of Cleveland *125th Anniversary*

"Serving and honoring communications professionals since 1887."

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Baker & Hostetler

Lee Moran

The News-Herald

Kathleen Osborne

Hathaway Brown

Denise Polverine

cleveland.com

Richard Stewart

DigiZoom Media

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More Changes at Channel 3

Russ Mitchell Arrives, Mark Nolan Departs, Chris Tye to Mornings



Russ Mitchell, will be joining the staff of WKYC as managing editor and lead anchor of the 6 p.m. and 11 p.m. newscasts beginning Jan. 16. He replaces the recently departed Romona Robinson.

Mitchell is currently the anchor of the CBS Evening News weekend editions, The Early Show on Saturday, and national correspondent for CBS News Sunday Morning, the CBS Evening News, and The Early Show.



The station also announced that **Mark Nolan**, a mainstay on the WKYC Morning Show is leaving the station. "I can confirm that Mark is leaving of his own wish," Channel 3's news director, Rita Andolsen told the

Plain Dealer. "We love Mark and will miss him. But he's decided to let his contract run out and pursue other things. And we certainly support him in whatever he chooses to do."

Chris Tye, who has co-anchored the 7 p.m. news with Robin Swoboda, will move to mornings on Jan. 16 to replace Nolan.



Tye, a John Carroll University grad, joined WKYC in 2004. He will team with Erin Kennedy, a WKYC newcomer, and veteran meteorologist Hollie Strano on the morning show.

On the anchor desk at CBS with Dan Rather on Sept. 11, 2001, Russ Mitchell reported from Ground Zero and other parts of Manhattan on the days and weeks that followed. Most recently, he anchored the live CBS Special Report coverage of the capture and death of Osama Bin Laden on May 1, 2011. Mitchell was co-anchor of CBS News Saturday Morning and traveled extensively as a reporter for the CBS Evening News with Dan Rather and 48 Hours.

Mark Nolan's contract is up March 14, and his last day on the air at the NBC affiliate station has not been determined. He joined Channel 3 as a part-time weather forecaster in June 1994, becoming a full-time weatherman for the 6 and 11 p.m. weekend newscasts in January 1997. After contributing to the station's weekday morning and noon newscasts for more than two years, he was promoted to the 6, 7 and 11 p.m. newscasts as chief meteorologist.

The Plain Dealer contributed to this report.



Tracy McCool Replaces Stacey Bell as FOX 8 Evening Anchor

After eight years as co-anchor of Fox 8 News In The Morning, Tracy McCool has been named the new anchor for Fox 8 News at 5 p.m. and Fox 8 News at 10 p.m. She joins Bill Martin at the anchor desk.

McCool replaces Stacey Bell, who left after 13 years at FOX 8 to be with her husband Anthony Lynn in the New York metropolitan area.

Before her successful run on FOX 8's morning show, McCool was a Fox 8 News producer and Studio 8 bureau chief. She then transitioned to on-air work with stints in Erie, Pa., and Columbus, Ohio, before coming back home to Fox 8 in 2000.

January JOB OPENINGS

EXECUTIVE PRODUCER - MORNING

NEWSCASTS - WKYC TV-3 Supervise production and staff personnel of newscasts. Responsible for overall look and format of newscasts. Direct content delivery to broadcast, web, social media and mobile platforms. Full Time, 5 Year(s) experience Supervisory experience in a newsroom is required. Apply: jobs@wkyc.com

WOIO NEWS - Part-Time Production

Assistant Entry-level position. This job requires a valid driver's license, good driving record and proof of insurance. Email resume to; bsinclair@woio.com NO PHONE CALLS PLEASE

WOIO/WUAB TV - News Producer

Full-time Producer Send resume to WOIO-TV, 1717 E. 12th Street, Cleveland, OH 44114 or email; rboenau@woio.com. No phone calls please.

GIE MEDIA - Assistant editor. Send resume, cover letter, and three published clips to Editor Kristy O'Hara at kohara@gie.net. Please put "assistant editor" in the subject line. No phone calls.

ADVANSTAR COMMUNICATIONS - Digital

Content Editor Digital Content Editor will be responsible for identifying, creating and generating relevant healthcare related and clinical content for physicians and healthcare professionals for digital media. Apply online here.

FREELANCE WRITER NEEDED

Publishers of the West Side Leader and South Side News (Akron) Leader weekly newspapers in Summit County, is looking for an experienced freelance writer to cover evening government meetings. Send resume, cover letter and three writing samples to editor@akron.com. No phone calls please.

Join us in Celebrating 125 years in 2012

Save these dates!

January 10 – Call for Entries for the 2012 Excellence in Journalism Contest opens. Uploaded to contest website.

January 13 – Exclusive Press Club tour of the Greater Cleveland Aquarium. An informational luncheon and sneak-peek of Cleveland's newest tourist destination.

January 30 – Cleveland Mayor Frank Jackson and Cleveland City Council issues a proclamation commemorating the 125 anniversary of The Press Club of Cleveland

February 1 – The Press Club of Cleveland officially celebrates the 125th anniversary of its founding.

February 17 – Entry Deadline for Excellence in Journalism contest.

April 20 – "Strengthen Your Best Pitch and Your Story – How to identify your story.... and make people care." – Terrace Club, Progressive Field. Details TBA.

May – Hall of Fame reunion at Nighttown.

June 15 – The 31st Annual Press Club of Cleveland Excellence in Journalism Awards. – Key Marriott Center, downtown Cleveland.

October 26 – The Press Club of Cleveland Journalism Hall of Fame Induction Dinner.

December 12 – Holiday Party and Annual Membership Meeting.

Welcome New Member



Matthew DeFaveri
 Cleveland Jewish News
Job title: Staff Reporter, Sports and Synagogue Beats
Hometown: Marietta, GA
Alma Mater: Emerson College

Have you always wanted to be a sportswriter?

Growing up, I followed Murray Chass, Bob Ryan, and Dan Shaughnessy religiously. I'm fortunate as both the sports and synagogue beat reporter that I'm able to pursue both of my interests at the CJN.

Sports played in high school/college?

When I was three years old, I played soccer for a year and our team wore purple shirts. My tenure as a Mighty Mite ended quickly, though I moved on to little league,

where I played as an outfielder for ten years. The number of pop flies I caught was somewhere around zero.

Family/Hobbies:

In my spare time, I'm usually on YouTube watching old SportsCenter commercials from the Keith Olbermann, Kenny Mayne and vintage Stuart Scott era. I also enjoy reading (mostly baseball history), playing racquetball and listening to nineties music.

What do you hope to get out of your Press Club of Cleveland membership?

In addition to the invaluable networking opportunity that membership provides, The Press Club of Cleveland serves as a valuable source of knowledge and information for journalists. I greatly look forward to interacting with other writers in the Cleveland community.

BOARD MEMBERS

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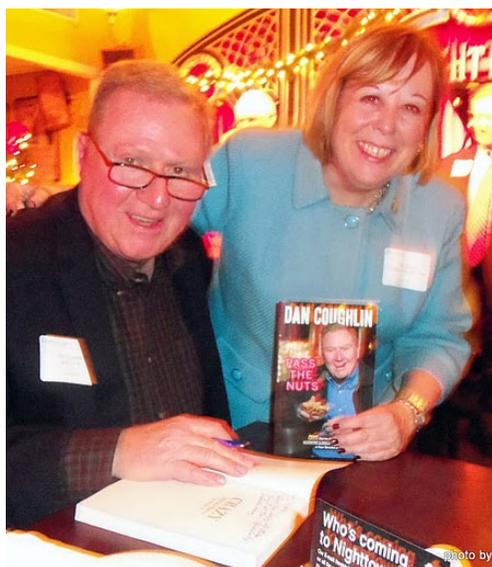
Thom Fladung, 51, became managing editor of The Plain Dealer in February 2011. Prior to that, Fladung had been editor of the St. Paul Pioneer Press in Minnesota since September 2005.

A northeast Ohio native (Canton), Fladung also has been a managing editor at the Detroit Free Press, from 2002 to 2005, and at the Akron Beacon Journal, from 2000 to 2002.

From 1994 to 2000, he held a variety of editing positions at the Free Press, including news editor and metro editor. Fladung also worked at The State newspaper in Columbia, S.C., the Columbia Record in Columbia, S.C., the Canton Repository and the Beaver Creek Daily News in Ohio.

Fladung is a graduate of the University of Dayton and is married to Jeanette Meyer-Fladung. They have two children, Kayleigh, and Jimmy.

Holiday Party Pics



Dan Coughlin and Mary Gygli



Lisa Smith and Nick Kovach looking at books



John and Mary Patton, Dave and Libby Johnson



Lisa Smith, Nick Kovach and Carol Kovach

Press Club Member Anniversaries

January

6 Years

Jean Chapman
 Danielle Fink
 Laurie Mitchell

3 Years

John Walsh

2 Years

Kevin McGee
 Rena Tran
 Martin Rickman
 Bruce Geiselman
 Krystin Jarrell

1 Year

Ivan Sheehan
 T. Patrick Roberts, Jr.

If, for some reason, we are missing your anniversary date, please let us know by calling Lynn or Debi at the Press Office 440-899-1222, or drop us an email at: pressclubcleveland@oh.rr.com