

From the President



Ed Byers

So many good things going on!

Thanks to Cleveland Business Connects magazine (CBC) for naming The Press Club of Cleveland to its

list of the Top 50 Influential Networking Groups in Northeast Ohio. It is an honor to be recognized among the best. CBC also conducted an interview with The Press Club's Lynn Bracic and myself on the untold hours of hard work that went into the planning and preparation for our huge 9/11 anniversary program coming up on Sept. 7 at CSU's Wolstein Center.

On that day, we will take time to reflect on the 10th anniversary of the 9/11 attack on America. This is an all-day session at the Wolstein Center and our programming committee has certainly outdone itself in assembling a panel of government and first-responders in the morning, followed by a panel of reporters and media professionals who covered 9/11 in the afternoon. Read more about it on page 6.

Our newly redesigned website, after a long, long wait is finally up and running. Thanks to our own Maryana Bradas for her hard work and time spent on this project. Thanks also to Michael Schwabe and Jerry Sen at thunder::tech for their efforts. You can access the new site by visiting

www.pressclubcleveland.com. I think you'll like what you see.

The Press Club of Cleveland Journalism Hall of Fame is set to induct five new members in October. Read all about it on this page.

I also want to congratulate Rich Osborne, Press Club Hall of Famer and past president of The Press Club on coming full-circle. After four decades in

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Five Elected to Cleveland Journalism Hall of Fame

Five veteran journalists have been elected to the Cleveland Journalism Hall of Fame by members of The Press Club of Cleveland and previous inductees to the hall.

The members of the Class of 2011 are Channel 3 political reporter **Tom Beres**, author and Plain Dealer reporter **Tom Feran**, two-time Pulitzer Prize finalist **Phillip Morris** of The Plain Dealer, award-winning NBC reporter **Kelly O'Donnell** and Pulitzer-winning reporter **Bob Paynter**, formerly of The Plain Dealer and the Akron Beacon Journal.

All five journalists and this year's Chuck Heaton Award winner will be honored on Friday, Oct. 28, at LaCentre in Westlake. For tickets and registration contact The Press Club of Cleveland at 440-899-1222 or go to our newly redesigned website: www.pressclubcleveland.com.

A brief look at the 2011 honorees:



Tom Beres – Beres has served as a general assignment reporter for WKYC TV3 since July of 1979 and was promoted to senior political reporter in May of 1998. In 1989, he won a local Emmy for Investigative Reporting for his coverage of ticket abuse by Cleveland police officers. In 1984, he accepted the award for "Best Broadcast Writing" from the Ohio Associated Press. He is a graduate of Westlake High School and Northwestern University and holds a bachelor's degree and a master's in broadcast journalism. Beres serves on the board of Camp Ho Mita Koda, a camp for diabetic children, and the local chapter of AFTRA.

Tom Feran – Through his books and

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Memorial Service for Jane Scott at the Rock Hall

More than 900 people jammed into The Rock and Roll Hall of Fame and Museum last Sunday night to pay tribute to late Plain Dealer rock and roll critic and Cleveland native Jane Scott, who died at age 92 on July 4, nine years after retiring from The PD.

It was a fitting tribute and venue for the lady known as "The World's Oldest Teenager." The Rock and Roll Hall of Fame and Museum's remembrance of Jane included a video tribute and a Navy honor guard in recognition of her Navy service in World War II. Guests also had the opportunity to record their own personal video testimonial, which will be shared with the Scott family.

The loudest applause of the night was reserved for Plain Dealer pop music critic John Soeder as he took the Rock Hall stage wearing a T-shirt that simply read, "Induct Jane," a reference to a movement

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Jane Scott in her signature red-rimmed glasses and favorite newsprint blouse, leaving the annual Press Club Hall of Fame Reunion, 2008.

FROM THE PRESIDENT

FROM PAGE 1

the news business, most recently as editor of Great Lakes Publishing's Ohio Magazine, Rich is hanging it up and becoming a president once again. He is now president of St. Joseph's and Villa Marie Academy. I'm not going to spoil it. Rich tells us all about it on page 3.

There will be at least two, perhaps three openings on The Press Club Board of Directors for 2012 as Carol Saferin and Wendy Kertesz resign to devote full attention to their marketing companies. We wish both Carol and Wendy all the luck in the world and thank them for a job well-done! The nominating committee will be accepting names to fill these two important positions. Interested in serving – or know someone who is? You'll be joining a great group of working-media and marketing professionals. We need to hear from you. Please contact us at: pressclubcleveland@oh.rr.com

Robert Finn, longtime Plain Dealer classical music critic, dead at 81

The bow-tied Robert Finn, who died Saturday, July 23, was an award-winning music critic, a widespread cultural leader and a calming influence in a profession not known for calm.

Finn, 81, was diagnosed with cancer about three months ago. He died at Hillcrest Hospital from complications.

Finn critiqued classical music for The Plain Dealer from 1964 to 1992. He was president of the national Music Critics Association for two terms.

Finn won four awards from the American Society of Composers, Authors and Publishers. He won the first Friends of Music Education Award from the Ohio Music Education Association. He accepted an invitation from President Carter to hear classical guitar genius Andres Segovia at the White House.

During the 1950s, Finn served with the U.S. Army Security Agency in Hawaii, helping to crack Russian codes. He reported for the New England Newspaper Service and the New Bedford Standard Times. He continued with the Akron Bea-

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HALL OF FAME FROM PAGE 1



many years as the TV critic for The Plain Dealer, Feran has become the leading chronicler of broadcast media in Cleveland. The Northeast Ohio native has co-written books on The Buzzard, Ghoulardi, Big Chuck, Cleveland TV Memories and Dick Goddard. He joined The Plain Dealer as editor of the Sunday magazine in 1982 after 7 years as an editor and columnist in Connecticut, leading the magazine to several national awards. He is probably best known for the 13 years he spent as The Plain Dealer's TV critic, but he also served as editor of the Arts & Life section and as local lifestyle columnist. He twice served as president of Television Critics Association of North America. He was named best columnist in Ohio by the Society of Professional Journalists in 2007. He currently writes for the Ohio Politifacts column for The Plain Dealer.



Phillip Morris – Morris has been a finalist for the Pulitzer Prize for commentary for the past two years. The nominating committee praised Morris for “his blend of local storytelling and unpredictable opinions, enlarging the discussion of controversial issues that stir a big city.” The Plain Dealer veteran also has been honored with a National Headliner Award and a National Association of Black Journalists award for his columns, and he is a finalist for the NABJ honor again this year. He also has received numerous state and regional honors. The Ohio Wesleyan grad started his career at the Dayton Daily News in 1987 and joined The Plain Dealer's editorial board in 1990. He began writing a metro column in 2007.



Kelly O'Donnell – The Northeast Ohio native is currently the Capitol Hill correspondent for NBC News, where she has reported since 1994, covering stories in all 50 states and 48 countries. She served as White House Correspondent for the second term of President George W. Bush, covered five presidential campaigns, reported from four Olympic Games, traveled with Pope John Paul II, covered the Sept. 11

attacks, the Iraq War and the Oklahoma City bombing. O'Donnell, who worked at WJW-TV in Cleveland before joining NBC, was inducted into the Ohio Broadcasters Hall of Fame in 2004. Her work on the 2008 presidential election won an Emmy and National Headliner Award.

She also received the New Hampshire Primary Award for Political Reporting. She is a regular panelist on “Meet the Press” and “The Chris Matthews Show,” contributes long-form pieces to Dateline NBC and serves as a substitute anchor for various NBC News broadcasts.



Bob Paynter – In almost three decades as an investigative reporter/editor in Northeast Ohio, Paynter has won a Pulitzer Prize and five other national awards plus a dozen first-places in statewide competitions. At The Plain Dealer, he won the American Society of Newspaper Editors Local Watchdog Award for a series, “Cold-Blooded Liar,” that led to the commutation of the death penalty for a man convicted of murder. He also led teams that revealed misconduct among the Parma police and the priests of the Cleveland Diocese. He was also part of a team honored by Columbia University for its in-depth look at the troubled Cleveland neighborhood, Mt. Pleasant. In Akron, he directed a 14-month examination of race relations in that city that earned the Pulitzer Prize Gold Medal for Public Service. He also directed a team of reporters that uncovered the “Pay to Play” system in the Ohio legislature, winning the Worth Bingham and Sigma Delta Chi awards nationally and the AP Society of Ohio's best investigative story for three consecutive years.

the Byliner

A publication of
The Press Club of Cleveland

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Ed Byers

Osborne comes full circle

By *Richard Osborne*

In the summer of 1966, between my freshman and sophomore years of high school, I began writing the “Viking Views” column for the Collinwood Scoop and Euclid News-Journal – weekly newspapers that, not long before, I had delivered in the two neighborhoods where I grew up.

“Viking Views” chronicled all the big events occurring at St. Joseph High School at East 185th Street and Lakeshore Boulevard – you know, the dances, the rallies, the club events. I had a byline and all my friends and neighbors saw it. I was hooked. I was 15 years old, and my journalism career was launched.

The guy who edited my column at the Scoop and News-Journal was John Sheridan. Yes, that John Sheridan, who went on to become the two-time Press Club president, unofficial club historian and one of the finest talents who ever graced Cleveland journalism.

Who was to know that John and I would end up, years later, working together at IndustryWeek magazine?

Who was to know that I would one day have the privilege of making his introductory speech when he was inducted into the Cleveland Journalism Hall of Fame?

Who was to know that one day I also would introduce him when he was inducted into the Villa Angela-St. Joseph High School Hall of Fame?

What goes around comes around. This

summer, John took time out from his busy non-retirement retirement and volunteered to write a piece about me for the Collinwood Observer and the Euclid Observer, monthly newspapers that have replaced the late lamented Scoop and News-Journal.

His subject: My new role as president of Villa Angela-St. Joseph, the school that resulted from the merger between our shared alma mater, the all-boys St. Joseph High School, and our all-girls counterpart, Villa Angela Academy.

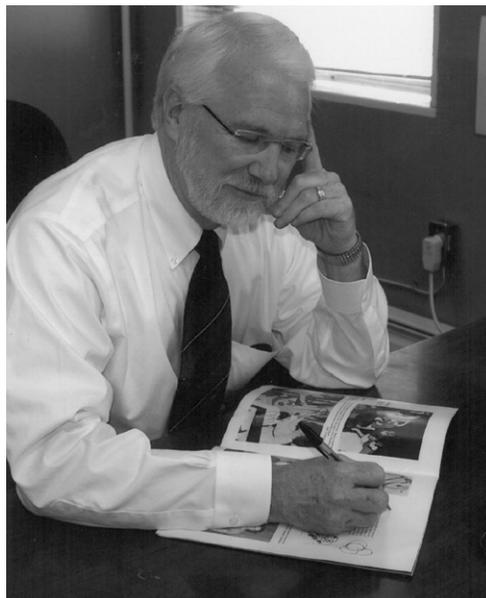
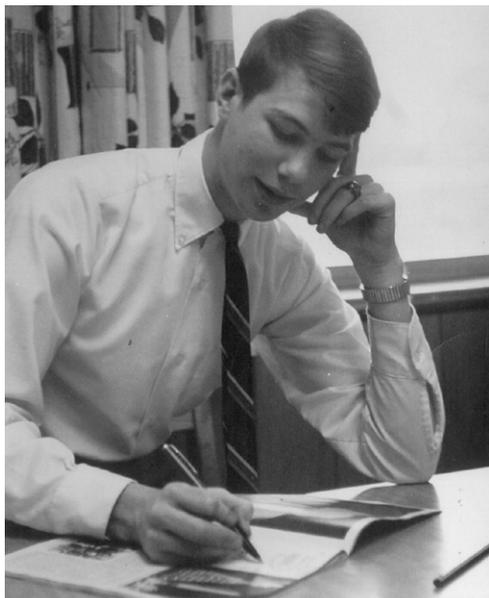
Still, the circle was not yet fully complete. I recently met with John Copic, publisher of the Observer papers in Collinwood and Euclid, and he invited me to write a column about VASJ for his papers. He’d call the column – you guessed it – “Viking Views.”

Needless to say, I said I’d be happy to do it. That is, of course, if John Sheridan could be my editor.

So here we are, 45 years after our writer-editor relationship began, and John and I are back where we started. I’ve returned to high school at East 185th and Lakeshore, John is my mentor again, and life is sweet.

Press Club President Ed Byers asked me to write something about ending my four-decade career in journalism to become a school administrator. He thought you might be interested in reading what I think about making the transition.

Here’s what I think: What transition?



Richard Osborne as a student at St. Joseph High School in 1967 and today as president of its successor, Villa Angela-St. Joseph High School. Photos courtesy of Tim Ryan, longtime Press Club stalwart, St. Joseph High alum and member of the VASJ Hall of Fame.

The PRESS CLUB of Cleveland

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Welcome New Member



Thom Fladung

The Plain Dealer

Job title: Managing Editor

Hometown: Canton, Ohio

Alma Mater:

University of Dayton

I have worked at:
Beavercreek (Ohio)

Daily News; Columbia (S.C.) Record; The (Canton, Ohio) Repository; The State (Columbia, S.C.); Detroit Free Press; Akron Beacon Journal; St. Paul (Minn.) Pioneer Press. (Moving targets are harder to hit.)

You're coming up on the first anniversary of your return – how's it going for you and the family?

I'm having a ball. Doing journalism in Northeast Ohio at The Plain Dealer is, quite simply, a blast. Our family is doing well. My wife, Jeanette, has returned to the home office of the Hudson company she's worked for (telecommuting) for 10 years. Our daughter, Kayleigh, has returned to the University of Dayton for her sophomore year (she beat us back to Ohio). And our son, Jimmy, has begun his sophomore year at Walsh Jesuit High. The dog chases deer. Never catches them but seems quite pleased with herself after each attempt. And the cats – well, really, who cares what the cats think?

The biggest challenge you have faced at The Plain Dealer?

First, the same challenge every journalist faces everywhere – finding and telling stories that can't be found anywhere else

that people want to read. Second, The Plain Dealer has been on a roll, breaking watchdog stories and doing investigative journalism, for several years now. I want to add to that. I want to help make it better. Without screwing anything up.

Best part of the job?

Being able to throw out ideas – and have skilled, smart people take those ideas on and challenge them and make them better.

The least? I don't really dwell on that a whole lot. I'm not completely Pollyanna. There are parts of my job I like less than other parts. But, really, I still get to do journalism. The little light went green when I waved my ID past it this morning. Life is good.

Your take on the state of the newspaper business today?

The business still has profound challenges. Our business model is pretty busted up. (I know that will be big news to everyone here.) But the journalism is healthy as hell. The stories, photos, graphics, headlines, page design – there's a lot of good work going on at a lot of places. And people still really want it.

Look: every day, hundreds of thousands of people invite The Plain Dealer into their homes. Most businesses would kill to have that kind of loyalty. If we blow this, it's on us. I don't think we're going to blow it.

What do you hope to gain from your Press Club membership?

You guys got those fedoras with the little things in the brim that say "Press?" I've always wanted one of those...I also plan to meet and get to know some smart people who can help me be smarter.



SCOTT FROM PAGE 1

to have Jane inducted into the Rock Hall.

A member of The Press Club of Cleveland Hall of Fame (class of 1991), Jane covered every major rock concert in Cleveland (estimates as high as 10,000) and was considered to be one of the first and most significant rock and roll critics in the country. She was also instrumental in the campaign to bring the Rock and Roll Hall of Fame and Museum to Cleveland.

The Scott family has requested those wanting to make contributions in Jane Scott's memory offer donations to the Rock and Roll Hall of Fame and Museum's Educational Activities. Contributions can be made by calling 216-515-1233. Visit rockhall.com/get-involved/donate for more information.

Photos courtesy of The Plain Dealer staff.



FINN FROM PAGE 2



con Journal from 1959 to 1964.

For The Plain Dealer, he covered many musical groups, including the Cleveland Orchestra, from Severance Hall to Australia. At Severance, he chose seats toward the rear of the orchestra level for the best acoustics. He put the scores in his lap and followed the concerts with his ears and his eyes.

Finn retired in 1992 but hardly faded. He led the daily "Thanks for Listening Show" on WCLV-FM from 1992 to 1995. He taught for years at Case Western Reserve University, Cleveland Institute of Music, Music School Settlement and elsewhere. He wrote program

notes for the Cleveland Chamber Music Society and gave talks before performances by the Chamber Society, the Philharmonic and the Cleveland Opera.

He steadily alerted The Plain Dealer to newsworthy figures for obituaries. Last July, in good health, he volunteered a resume for use in his own obituary when the time came.

By Grant Segall - Courtesy of The Plain Dealer

Doris O'Donnell, the late Jane Scott and the late Betty Klaric honored as women in journalism

Press Club Hall of Fame members Doris O'Donnell, the late Betty Klaric and the late Jane Scott were honored at the annual reunion of women communicators at Nighttown Restaurant on August 11. The group is an outgrowth of the former Cleveland Professional chapter of Theta Sigma Phi, the national honorary society for women that has evolved to Association of Women in Communication.

Lois Cooper Lichtenstein, former Sun Newspaper reporter and communications director for Beachwood Schools, and Beryl Rothschild, former mayor of University Heights, are primary motivators for the annual reunion.

All three honorees broke new ground in hard news for women in Cleveland journalism: O'Donnell was inducted into The Press Club Hall of Fame in 1984, Scott in 1991 and Klaric in 1999.

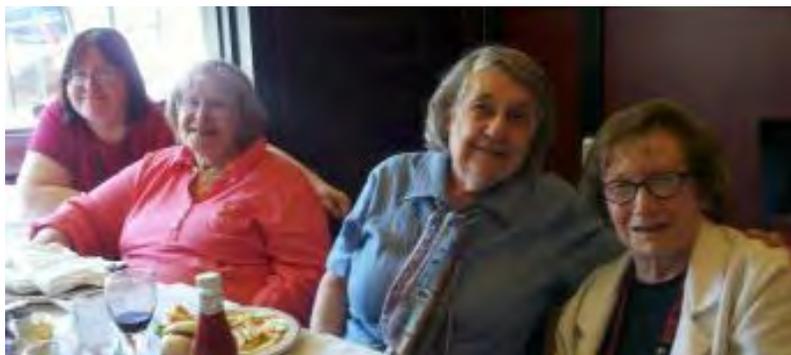
- **Veteran reporter Doris O'Donnell**, who celebrated her 90th birthday this year, completed a 58-year journalism career that included stints with the Cleveland News and The Plain Dealer. In 2007, she chronicled her journalistic activities in a book, *Front-Page Girl*, and today continues with "Doris O'Donnell's Cleveland," a PBS Emmy Award winning series based on her life. From covering the Sam Sheppard case and the police beat to being the first female writer to travel with the Cleveland Indians, O'Donnell was the trail-blazing beat reporter when most women journalists were relegated to women's pages.

- **Jane Scott, the legendary Plain Dealer reporter** on the rock music world, called the world's oldest teen-ager, died in July at age 92. Beginning as a reporter on the women's pages, her career took a dramatic turn at age 45 when no one else wanted to cover the Beatles' Cleveland appearance. For nearly 40 years, she covered the rock and roll beat and interviewed many of the famous names, including Jimi Hendrix, Jim Morrison and Mick Jagger. She even predicted a young Bruce Springsteen would be a superstar. Scott's memorial service was scheduled for August 28th at the Rock and Roll Hall of Fame and Museum.

- **Cleveland Press reporter and lawyer Betty Klaric**, who died in February, became one of the first reporters to have an environmental beat on a daily newspaper. Her coverage of the burning Cuyahoga River in 1969 helped inspire many environmental laws, including federal clean air mandates in 1970 and water mandates in 1972. Among her 40 local,



Harriet Peters, Doris O'Donnell and Adele Zucker



Marjorie Refsnes, Faith Corrigan, Doris Vargo, and Beryl Rothschild



Gail Stuehr, Phyllis Mancino, Diane Corcelli

state and national awards was a Presidential Commendation given by President Richard M. Nixon for "exceptional service to others, in the finest American tradition." In 1967, she was elected the first woman president of the 33-year-old Cleveland Newspaper Guild.

Press Club Member Anniversaries August and September

August Anniversaries:

Six years
Dick Russ
Two years
Gretchen Fri
One year
Bob Miko

September Anniversaries

12 years
George Becker
10 years
Mary Gygli
7 years
John Kusik
5 years
Pat Panchak
3 years
Denise Polverine
Howard Fencil

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Who is The PRESS CLUB of CLEVELAND?
For 125 years, The Press Club of Cleveland has provided a place for journalists, public relations, corporate communications, marketing and advertising professionals to gather and exchange ideas.

What's New?
The Press Club of Cleveland presents "Behind the Scenes of a Historic Day - 50 Years Later!" Join The Press Club of Cleveland on Sept. 7 for a powerful day of discussion and reflection about the various attacks that changed history. Alternate speaker is Tom Evans, former Club president. For event details: <http://tinyurl.com/3h9u5s> December 27, 2010 11:00am @ PressClub

Why Join?
The Press Club brings together Cleveland and NE Ohio's news, business and news makers offering programs and events to help you:

Behind the Scenes of a Crisis

September 11th - 10 years later



September 7, 2011

9 a.m. - 3 p.m. at CSU Wolstein Center

MORNING PANEL PARTICIPANTS AND ORGANIZATIONS INCLUDE:

MODERATOR: Eric Mansfield

general assignment reporter for WKYC-TV 3

Stephen D. Anthony, special agent in charge Cleveland division
Federal Bureau of Investigation (FBI)

Richard (Rick) DeChant, executive director of veteran programs &
services Cuyahoga Community College.

(former assistant federal security director for TSA Screening Operations in NE Ohio)

Mary-Alice Frank, CEO

American Red Cross Greater Cleveland Chapter

Janeth Hermann, intelligence research specialist

U.S. Attorney's Office, Northern Ohio District

Mark Sniderman, senior vp and chief policy officer

Federal Reserve Bank of Cleveland

Captain Lorne Thomas, (retired)

U. S. Coast Guard

Tom Kelley, director emergency management agency & homeland
security Lorain County Emergency Management Agency

Harold A. Pretel, commander, City of Cleveland

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Tom Roherty, air traffic control specialist

FAA: Cleveland Center, Oberlin

Michael York, deputy general manager

Greater Cleveland Regional Transit Authority (RTA)

Morning Session
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LUNCHEON KEYNOTE SPEAKER:

Tom Evans, Ph.D.

Terrorism Professor, John Carroll University

A former CIA profiler who specializes in the psychology of terrorism and violence. He has been with John Carroll University for over 40 years and was asked to profile Osama bin Laden for the CIA in the 1970s.

(an excerpt from a report by Jennifer Lindgren, multimedia journalist, WKYC-TV3)



AFTERNOON PANEL PARTICIPANTS INCLUDE:

MODERATOR: Richard Osborne

president Villa Angela-St. Joseph High School
former publisher & editor of Ohio Magazine

Leon Bibb, news anchor, WEWS NewsChannel 5

Toni Garbo, managing editor, WJW FOX 8 News

Michael Heaton, *The Plain Dealer*

drove into New York City the day of the attack

Mary McCahon, RTA

a reporter on Texas border with Mexico on 9/11

Tom Moore, News Radio WTAM 1100

Mike O'Mara, former reporter for WKYC-TV
on the streets of Cleveland on 9/11

Evelyn Theiss, *The Plain Dealer*
was in NYC for fashion week

Paul Orlousky, reporter, 19 Action News
covered the evacuation of downtown Cleveland

Online Registration: <http://pcseptember7.eventbrite.com>

EVENT PRICE: ○ Morning panel discussion & lunch \$50

○ Lunch and afternoon panel discussion \$50

○ Full day with lunch \$75 ○ Patron listing sponsor \$25

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