

OPEN TO THE PUBLIC

The
PRESS CLUB
of Cleveland



All Eyes On CLE: The RNC, 15,000 Media and How You Can Get a Piece of the Spotlight

Presented by The Press Club of Cleveland in cooperation with NIRI & PRSA

With a media presence second only to the Olympics, the 2016 Republican National Convention has everyone asking the same question - how do I grab some attention from the 15,000 visiting media? Our panel will include insight from a respected Cleveland TV journalist who has been covering the presidential campaign, along with the point people working with the visiting media. They'll share insider perspectives on what to expect from the media horde and how you can make your story part of Cleveland's story.

Friday, April 8 ★ 11:30 am - 1:30 pm

All You Can Eat of Your Favorite Ballpark Food! At the Terrace Club, Progressive Field

★ **Moderator**



Mike McIntyre
Columnist for The Plain Dealer & host/producer of "The Sound of Ideas" on WCPN-FM 90.3 Ideastream

★ **Panelists**



Phil Alongi
President, Alongi Media
Former Executive Producer, NBC News Specials Unit



Rick Batyko
SVP, Marketing, Communications & Development, Team NEO



Tom Beres
Senior Political Correspondent, WKYC Channel 3



Emily Lauer
Senior Director of PR/Communications, Destination Cleveland

Registration/Networking 11:30am to Noon

Buffet Lunch Noon to 12:30pm

Panel Discussion 12:30pm followed by Audience Q & A

Press Club Members: \$35 / **NIRI & PRSA Members:** \$37

Non-members: \$40 / **Full-time Students:** \$30

ONLINE REGISTRATION: www.pcapril8event.eventbrite.com

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